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Invitation to Exhibit

Dear Prospective Exhibitor:

The Pediatric Academic Societies (PAS), American Pediatric Society, Society for Pediatric Research and the Ambulatory Pediatric Association, invites you to exhibit at the 2003 PAS Annual Meeting to be held in Seattle, Washington, May 3 - 6. The PAS also welcomes the American Society of Pediatric Nephrology and Lawson Wilkins Pediatric Endocrine Society to the PAS meeting who, for the second time, will meet concurrently with the PAS in the Washington State Convention & Trade Center. Each of these societies will host its own annual meeting along with joint programming and exhibits with the PAS.

The PAS Annual Meeting is the largest, most prestigious meeting dedicated to pediatric research and education in the world and brings together physicians with expertise in all areas of pediatrics. PAS expects over 4,800 pediatric health care providers which will give you the opportunity to reach the decision makers from major medical schools, institutes and private practice. The 2003 PAS Program Committee has organized another outstanding scientific program this year to serve the needs of every subspecialist, generalist and community-based pediatrician.

The PAS Technical Exhibition will take place in the Washington State Convention & Trade Center. The exhibits are designed to inform attendees about available products and services. This four-day meeting is considered the ideal international setting for the dissemination of the latest clinical and basic research finds, education, state-of-the-art reviews and networking opportunities.

The PAS values the educational contribution made by its exhibiting companies and its goal is to make the 2003 PAS Annual Meeting its most successful meeting ever. The PAS exhibits continue to increase each year and space will go quickly. You are encouraged to submit your application and reserve your company's space as soon as possible to ensure your participation in this meeting. Taking advantage of this unique opportunity will not only allow you to meet the major decision makers in pediatrics, but the future decision makers as well. Don't miss this chance to be visible to the clinical, research and teaching community in pediatrics. Send your Exhibit Space Contract in today!

You are also invited to take advantage of the sponsorship opportunities listed on pages 8 & 9. PAS welcomes additional sponsorship ideas as well.

See you in Seattle!!!

For any questions regarding the PAS Exposition, please contact:

Kathy Cannon
Associate Meeting Director
kathyc@aps-spr.org

Brenda Papke
Exposition Manager
brendap@aps-spr.org

PAS Program Office
3400 Research Forest Drive, Suite B-7, The Woodlands, TX 77381
Phone (281) 419-0052 Fax (281) 419-0082
URL: www.pas-meeting.org

The Pediatric Academic Societies

The Pediatric Academic Societies (PAS) are three individual pediatric organizations (the American Pediatric Society, the Society for Pediatric Research and the Ambulatory Pediatric Association) that co-sponsor the PAS Annual Meeting. Members of these organizations are pediatricians and other health care providers who teach in the research and academic arena, execute research and provide clinical care to pediatric patients. The combined membership of PAS represents all interests in pediatrics including specialists, generalists and private practitioners. The three sponsoring organizations are leaders in the advancement of pediatric research and child advocacy within the pediatric academic community and all share a mission of fostering the health and well being of children.

The American Pediatric Society (APS) is an organization bringing men and women together for the advancement of the study of children and their diseases, for the prevention of illness and the promotion of pediatric education and research, and to honor those who, by their contributions to pediatrics, have aided in its advancement.

The Society for Pediatric Research (SPR) is an international society for scientists whose purpose is to encourage investigation of a broad range of areas involving the health and well being of children. This is facilitated by providing a forum for interchange of ideas and providing opportunity for young investigators to present their work. This is accomplished through membership activities, the annual research meeting and the sponsorship of several awards.

The Ambulatory Pediatric Association (APA) is an organization whose objectives are to improve teaching, research and services in general pediatrics, and to affect public and governmental opinion regarding issues vital to teaching, research and patient care in general pediatrics.

PAS Alliances

The PAS encourages subspecialty societies and clubs to meet at the PAS Annual Meeting. For the second year, the **American Society for Pediatric Nephrology (ASPN)** and the **Lawson Wilkins Pediatric Endocrine Society (LWPES)** will meet concurrently with the PAS in the Washington State Convention & Trade Center. Each of these societies will host their own annual meeting along with joint programming and exhibits with the PAS. Meeting attendees interested in attending these two societies' meetings will register through the PAS. APSN and LWPES companies or organizations interested in exhibiting will contract through the PAS office and will exhibit in the same hall as the PAS Exhibitors, and will have exposure to over 4,800 attendees. The **Pediatric Infectious Diseases Society** will continue their longstanding relationship with the PAS and will meet at the Washington State Convention & Trade Center with related exhibits with the PAS.

The **American Society of Pediatric Hematology/Oncology (ASPH/O)** will be joining the PAS in Seattle for the third year and will be meeting on the Thursday and Friday preceding the PAS meeting. ASPH/O will again have joint programming with the PAS in the Washington State Convention & Trade Center on Saturday and Sunday, and will host their independent program and exhibit at the Sheraton Seattle Hotel.

Other societies and clubs who will host independent and/or joint programming at the PAS:

- American Academy of Pediatrics
- Association of Pediatric Program Directors
- Bioethics Interest Club
- Blood Club
- Kernicterus Symposium
- Lung Club
- Milk Club
- North American Society for Pediatric Gastroenterology, Hepatology and Nutrition
- Perinatal Nutrition & Metabolism Club
- Society for Developmental Pediatrics

At A Glance

2003 PAS Annual Meeting

May 3 - 6

Washington State Convention & Trade Center
800 Convention Place
Seattle, WA 98101

Future Meetings

May 1-4, 2004
San Francisco, CA

May 13-17, 2005*
Washington, DC

*The American Academy of Pediatrics will
be welcomed as a Fourth Partner

PAS Program and Exposition Office

3400 Research Forest Drive, Ste. B-7
The Woodlands, TX 77381
Phone 281.419.0052
Fax 281.419.0082

Email: info@pas-meeting.org
Website: www.pas-meeting.org

Exhibit Schedule

May 3	4:00pm - 7:30pm*
May 4	11:00am - 3:00pm
May 5	2:45pm - 6:45pm

*The PAS hosted reception in the Exhibit Hall
will be held on May 3, 5:00pm - 7:15pm.

Exhibit Installation

May 1	1:00pm - 6:00pm
May 2	8:00am - 6:00pm
May 3	8:00am - 3:00pm

Exhibit Dismantling

May 5	6:45pm - 9:00pm
May 6	7:00am - 5:00pm

Exhibit Registration / North Lobby

May 1	12:00pm - 6:00pm
May 2	8:00am - 6:00pm
May 3	8:00am - 7:30pm
May 4	9:00am - 3:00pm
May 5	2:00pm - 6:30pm

Exhibit Space Rental Rates

10 x 10	\$ 2,400
20 x 20	\$ 9,600
20 x 30	\$14,400
20 x 40	\$19,200
Non-profit	\$ 1,550

501(c)3 Only

Sponsorships/Corporate Giving

Kathy Cannon
PAS Associate Meeting Director
Email: kathyc@aps-spr.org

Airline Travel/Car Rental

Association Travel Concepts
Phone 800.458.9383
Fax 858.581.3988
Email: reservations@assntravel.com

Exhibit Operations, Costs and Guidelines

Brenda Papke
PAS Exposition Manager
Email: brendap@aps-spr.org

Function and Meeting Space, Housing and Hotel Related Requests

Kathy Cannon
PAS Associate Meeting Director
Email: kathyc@aps-spr.org

Housing and Transportation

Housing

Housing instructions will be mailed to you in December 2002. Exhibitors are encouraged to make housing arrangements as soon as possible after receiving the information.

The deadline for housing is April 1, 2003!

Exhibitors **MUST** make reservations through the official Housing Bureau online at www.pas-meeting.org, by mail, fax or phone. Rooms will be assigned on a first-come, first-served basis for exhibitors and attendees.

There will not be a special reserved block for exhibitors – secure housing early!

Exhibitors and their agents are not permitted to negotiate blocks of rooms directly with any official PAS hotel. These violations impede PAS's ability to obtain adequate room blocks.

Headquarter Hotels

Sheraton Seattle Hotel
Westin Seattle Hotel

Additional Hotel Properties

Crowne Plaza-Seattle Hotel
Elliott Grand Hyatt Hotel
Hilton Seattle Hotel
Mayflower Park Hotel
Renaissance Madison Hotel
The Roosevelt
Westcoast Grand Hotel

Function Space

The PAS can assist you in securing a room for your small meetings or activities. Industry organized scientific symposia are not permitted. Activities are restricted to the official meeting hotels, the Sheraton Seattle Hotel and the Westin Seattle Hotel. To find out more about reserving meeting space, please visit the PAS website, www.pas-meeting.org, to obtain an application packet or contact Kathy Cannon at kathyc@aps-spr.org.

Hospitality Suites

Hospitality suites are only available to companies who are exhibiting during the meeting. Exhibitors requesting a suite should do so through the official Housing Bureau at the same time that sleeping room requests are made. Upon approval by PAS, a confirmation will be sent by the hotel. Hospitality functions cannot conflict with official program activities. All costs for a hotel suite will be covered by the exhibiting company.

Air Transportation

The PAS offers discounted airfares and personalized service to the meeting. Please call Association Travel Concepts at 800.458.9383. Fax and email address are: 858.581.3988, reservations@assntravel.com. **Be sure to mention you are attending the PAS Annual Meeting in Seattle.**

Parking

A two-level, 1,581-space parking garage is located within the Washington State Convention & Trade Center facility. Operated by the Center, it can be accessed on 8th Avenue between Seneca and Pike Streets. The Convention Center Main Garage can accommodate approximately 900 vehicles and standard hours are 5:30am – 12:00midnight. The Convention Center Freeway Park Garage can accommodate approximately 665 vehicles and standard hours are 6:00am – 9:00pm. Hourly parking rates vary. Posted “no parking” areas in the loading dock area, or elsewhere, will be strictly policed. Unauthorized vehicles will be removed at the owner's expense.

Shuttle Bus Service

Complimentary shuttle bus service will be provided between the Washington State Convention & Trade Center and some of the official hotels. Details regarding the shuttle's hours of operation and pick up/drop off locations will be available at the Exhibitor Registration Desk or the PAS Information Desk.

