

Contents

- 2 **Invitation To Exhibit**
- 3 **The Pediatric Academic Societies and Aligned Societies**
- 4 **At A Glance**
Exhibit Information ♦ Contact Information
- 5 **Housing and Transportation**
Housing ♦ Hospitality Suites ♦ Requests for Function Space ♦ Shuttle Bus Service ♦ Parking ♦ Air Transportation
- 6 **Scientific Program Highlights**
State of the Art Plenary ♦ Mini Courses ♦ Hot Topics ♦ Topic Symposia ♦ Educational Workshops ♦ APA Special Interest Groups
- 7 **Profile of PAS Attendees**
- 10 **Sponsorship Opportunities**
Promotional Items ♦ Educational/Program Grants ♦ Reception Lounges ♦ Attendee Raffle ♦ Exhibitor Raffle ♦ Sponsorship-Earned Priority Points ♦ Seated Massage Stations
- 12 **Marketing Opportunities**
Website Listing ♦ Hotel Room Drops ♦ Registrant Lists ♦ Use of PAS Logo
- 13 **General Information**
Exhibitor Badges ♦ Meeting Badge Designations ♦ Smoking Policy ♦ Exhibit Booth Staffing ♦ Exhibitor Registration ♦ Exhibit Show Hours ♦ Show Colors ♦ Security ♦ Business Center
- 14 **Space Assignment and Fees**
Eligibility to Exhibit ♦ Contract for Space ♦ Exhibit Booth Fees ♦ Included in Booth Fee ♦ Terms of Payment ♦ Cancellation Policies ♦ Exhibitor Listing ♦ Subletting of Exhibit Space ♦ Contract for Space ♦ Important Dates
- 16 **Official Contractor and Services**
Customer Service ♦ Labor Rates ♦ Deliveries ♦ Material Handling Rates ♦ Union Labor Regulations ♦ Tipping ♦ Installation ♦ Dismantling ♦ Personal Unloading/Reloading of Exhibits ♦ Material Handling/Storage/Hauling ♦ Service Desk ♦ Exhibitor Service Manual ♦ Independent Contractors ♦ Exhibit Supervision ♦ Specialty Contractors Registration ♦ Contractor Personnel Badges ♦ Shipping Instructions
- 18 **Moscone West Convention Center**
Notice to Exhibitors/Rules and Regulations of Moscone West
- 19 **Booth Construction**
Standard Booth ♦ Island Booth ♦ Booth Signage ♦ Hanging Signs ♦ Facility Information
- 20 **Rules and Regulations**
Liability ♦ Selling of Products and Services ♦ Fire and Safety Regulations ♦ Hazardous Waste Disposal ♦ Printed Material Distribution/Canvassing ♦ Americans With Disabilities Act ♦ Cancellation of Exposition ♦ Conditions of Contract to Exhibit ♦ FDA Regulations ♦ Enforcement of Rules and Regulations
- 22 **Display Regulations**
General Regulations ♦ Entertainment/Promotional Activity ♦ Sound and Audiovisual ♦ Music ♦ Educational Events in Exhibit Booths ♦ Miscellaneous Displays ♦ Photography ♦ Give-Aways ♦ Market Research
- 23 **Vendors**
Audio/Visual ♦ Catering ♦ Electrical ♦ Florist ♦ PAS Travel Agency ♦ Photography ♦ Security ♦ Telecommunications/Internet
- 23 **Future Meetings**
- 24 **2003 Past PAS Exhibitors**

Back Inside Pocket

Exhibit Floor Plan ♦ Exhibit Space Contract ♦ Product Description Form ♦ Advanced Attendee Registrant List Request Form ♦ Exhibitor Give-Away Approval Form ♦ Exhibitor Raffle Approval Form ♦ Sponsorship Form

Invitation to Exhibit

September 2004

Dear Prospective Exhibitor:

The Pediatric Academic Societies (PAS)—the American Pediatric Society, the Society for Pediatric Research and the Ambulatory Pediatric Association—invite you to exhibit at the 2004 PAS Annual Meeting to be held in San Francisco, California, May 1-4. The PAS also welcomes the American Society of Pediatric Nephrology and Lawson Wilkins Pediatric Endocrine Society to the PAS meeting who, for the third time, will meet concurrently with the PAS in the Moscone West Convention Center. Each of these societies will host their own annual meetings along with joint programming and exhibits with the PAS.

The PAS Annual Meeting is the largest, most prestigious meeting dedicated to pediatric research and education in the world and brings together physicians with expertise in all areas of pediatrics. PAS expects over 5,000 pediatric health care providers, which will give you the opportunity to reach the decision makers from major medical schools, institutes and private practice. The 2004 PAS Program Committee has organized another outstanding scientific program this year to serve the needs of every subspecialist, generalist and community-based pediatrician.

The PAS Technical Exhibition will take place in the Moscone West Convention Center. The exhibits are designed to inform attendees about available products and services. This four-day meeting is considered the ideal international setting for the dissemination of the latest clinical and basic research finds, education, state-of-the-art reviews and networking opportunities.

The PAS values the educational contribution made by its exhibiting companies, and our goal is to make the 2004 PAS Annual Meeting the most successful meeting ever. The PAS exhibits continue to increase each year and space will go quickly. You are encouraged to submit your application and reserve your company's space as soon as possible to ensure your participation in this meeting. You are also invited to take advantage of the sponsorship opportunities listed on pages 10 & 11. PAS welcomes additional sponsorship ideas as well.

Taking advantage of this unique opportunity will not only allow you to meet the major decision makers in pediatrics, but the future decision makers as well. Don't miss this chance to be visible to the clinical, research and teaching community in pediatrics. Send your Exhibit Space Contract in today!

See you in San Francisco!

For any questions regarding the PAS Exposition, please contact:

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The Pediatric Academic Societies

The Pediatric Academic Societies (PAS) are three individual pediatric organizations (the American Pediatric Society, the Society for Pediatric Research and the Ambulatory Pediatric Association) that co-sponsor the PAS Annual Meeting. Members of these organizations are generally pediatricians and other health care providers who are in the research and academic arena, execute research and provide clinical care to pediatric patients. The combined membership of PAS represents all interests in pediatrics including specialists, generalists and practitioners. The three sponsoring organizations are leaders in the advancement of pediatric research and child advocacy within pediatrics, and all share a mission of fostering the health and well being of children worldwide.

The American Pediatric Society (APS) is an organization bringing men and women together for the advancement of the study of children and their diseases, for the prevention of illness and the promotion of pediatric education and research, and to honor those who, by their contributions to pediatrics, have aided in its advancement.

The Society for Pediatric Research (SPR) is an international society for scientists whose purpose is to encourage investigation of a broad range of areas involving the health and well being of children. This is facilitated by providing a forum for interchange of ideas and providing opportunity for young investigators to present their work. This is accomplished through membership activities, the annual research meeting and the sponsorship of several awards.

The Ambulatory Pediatric Association (APA) is an organization whose objectives are to improve teaching, research and services in general pediatrics, and to affect public and governmental opinion regarding issues vital to teaching, research and patient care in general pediatrics.

PAS Alliances

The PAS encourages subspecialty societies and clubs to meet at the PAS Annual Meeting.

The **American Society of Pediatric Nephrology (ASPN)** and the **Lawson Wilkins Pediatric Endocrine Society (LWPES)** will meet concurrently with the PAS in the Moscone West Convention Center. Each of these societies will host their own annual meeting along with joint programming and exhibits with the PAS. Meeting attendees interested in attending these two societies' meetings will register through the PAS. ASPN and LWPES companies or organizations interested in exhibiting will contract through the PAS Program Office, will exhibit in the same hall as the PAS Exhibitors, and will have exposure to over 5,000 attendees.

The **Pediatric Infectious Diseases Society** will continue their longstanding relationship with the PAS and will meet at the Moscone West Convention Center with related exhibits with the PAS.

The **American Society of Pediatric Hematology/Oncology (ASPH/O)** will be joining the PAS in San Francisco for the fourth year and will meet on the Thursday and Friday preceding the PAS meeting. ASPH/O will again have joint programming with the PAS in the Moscone West Convention Center on Saturday and Sunday and hosts their independent program and exhibit at the Westin St. Francis Hotel.

Other societies and clubs who join the PAS to host independent and/or joint programming are:

- ❖ American Academy of Pediatrics
- ❖ Association of Pediatric Program Directors
- ❖ Bioethics Interest Group
- ❖ Directors of Research in Pediatrics
- ❖ International Pediatric Hypertension Association*
- ❖ Kernicterus Symposium
- ❖ Lung Club
- ❖ Milk Club
- ❖ Neonatal Hemodynamics Club*
- ❖ Neonatal Sepsis Club
- ❖ North American Society for Pediatric Gastroenterology, Hepatology and Nutrition
- ❖ Perinatal Brain Club
- ❖ Perinatal Nutrition and Metabolism Club
- ❖ Society for Adolescent Medicine*
- ❖ Society for Developmental Pediatrics

* Denotes Societies/Clubs joining the PAS for the first time in 2004.