

The Pediatric Academic Societies (PAS) act for exhibitors and their representatives in the capacity of agent, not as principal. The PAS assumes no liability for any act of omission or commission in connection with this agency, including, but not limited to, any loss or damages suffered by an exhibitor as a result of any act or omission of any vendor, service providers or other exhibitors. Exhibitors and their representatives hereby release the PAS from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries resulting from the PAS failure to fulfill its obligations as set forth in this Prospectus.

Before any exhibit may be removed from the building, exhibitors must make arrangements satisfactory to the PAS, the Moscone West Convention Center and the PAS official vendors for the payment of any charges incurred by the exhibitor in connection with presenting their exhibit.

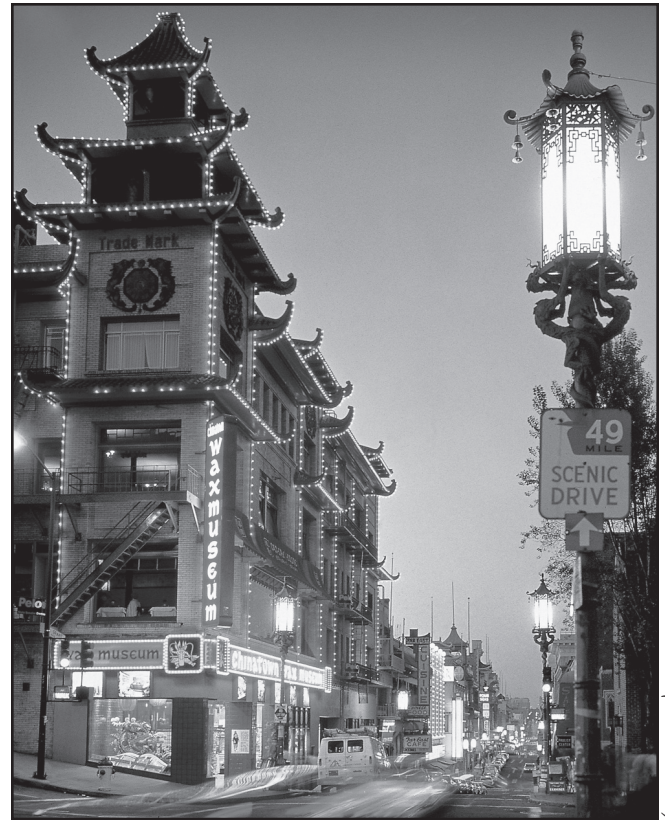
Liability

The exhibitor agrees to protect and keep the PAS forever harmless from any damage or charges imposed for any violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the exhibit hall and the PAS regarding the exhibit premises; and further, the exhibitor shall at all times protect, indemnify and keep harmless the PAS and the Moscone West Convention Center against and for any and all costs, damages, liability or expense arising from or out of accident or other occurrence to anyone, including the exhibitor, its agents, employees or business invitee, which arise from or out of or by reason of said exhibitor occupancy and use of the exhibition premises or a part thereof. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

Selling of Products and Services

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. No signage or advertising of product pricing will be allowed. **Products for sale must be the exhibitor's own, unaltered, marketed products and the products or services must be pertinent to the attendees' professional interest.** The PAS reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

Exhibitors who sell merchandise in the Moscone West Convention Center, or who take orders for merchandise, must have a valid California Seller's Permit. This applies to all exhibitors, non-profit associations as well as for-profit entities, selling or taking orders from the floor. Application information will be available in the 2004 PAS Exhibitor Kit, to be received in February.



Night lights in Chinatown

Fire and Safety Regulations

Federal, state and city fire laws must be strictly observed. Complete fire safety requirements from the Moscone West Convention Center will be included in your Exhibitor Service Manual.

Hazardous Waste Disposal

Hazardous waste is any material being stored, recycled or thrown away that could cause injury or death, or pollute air, land or water. At the time of space application, exhibitors who generate material fitting any of these criteria should inform the PAS Exposition Manager of the presence and planned disposition of hazardous waste to allow for thorough planning and preparation.

Printed Material Distribution/Canvassing

Canvassing in any part of the facilities utilized by PAS is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by the PAS.

Americans With Disabilities Act

Each exhibitor shall be responsible for compliance with the Americans With Disabilities Act within their booth and assigned exhibit space.

Cancellation of Exposition

In the event of cancellation of the PAS Exposition due to fire, strikes, governmental regulations or causes that would prevent the scheduled opening or continuance, then and there upon, exhibitors and the PAS have no further obligations to each other, and the PAS management shall determine an equitable basis for the refund of such portion of exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Conditions of Contract to Exhibit

Exhibitors agree to abide by the conditions of contract published in this Prospectus and by all conditions under which space at the Moscone West Convention Center is leased to the PAS. Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them also.

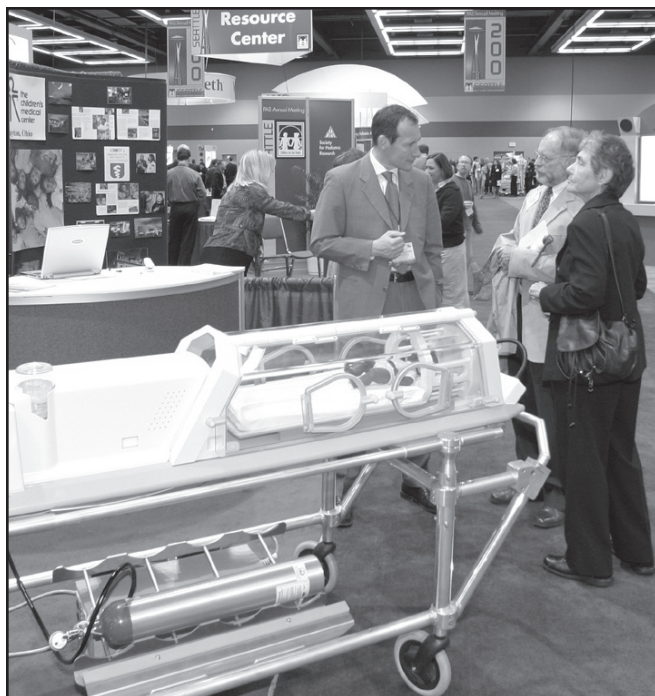


Photo courtesy of Seattle Photography, Inc.

PAS Annual Meeting attendees gather information from an exhibitor.

FDA Regulations

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes. Information regarding FDA regulations may be obtained directly from the FDA.

Enforcement of Rules and Regulations

As a condition for exhibiting, each exhibitor shall agree that they, their employees and their agents will observe all PAS policies and regulations as described in this Prospectus.

Failure to halt or amend these actions or comply with these policies and/or regulations will result in the following penalties:

- ❖ A warning will be issued to the exhibiting company, outlining the actions that are in violation of the policy and regulations.
- ❖ The first penalty assessed by the PAS will result in the company not accruing the exhibit participation points for the current year.
- ❖ The second penalty assessed by the PAS will result in the company losing one-half of its accrued exhibit participation points.
- ❖ The third penalty assessed by the PAS will result in the company losing all of its accrued exhibit participation points.
- ❖ The fourth penalty assessed by the PAS will result in the company not being eligible to exhibit at future PAS meetings and exhibitions.

The PAS reserves the right to restrict and/or dismiss at any time any exhibit which it deems undesirable.

Violators of the Rules and Regulations outlined in this Prospectus will incur a reduction in points as outlined above for each penalty assessed.

Any exhibitor who begins dismantling or packaging their exhibit and/or exhibit materials prior to the close of technical exhibits, will automatically forfeit all priority points earned over the past five (5) years or may not be permitted to participate in future PAS exhibitions.

Whenever practical or appropriate in the view of the PAS, disciplinary action will be progressive, according to the above sequence. However, the PAS reserves the right to levy a more severe penalty, including refusal of or termination of the exhibit at its discretion, without progressing through each of the above successive steps. In the event of such restriction or eviction, the PAS will not be liable for any refunds or rentals, or other exhibit expenses.

In all interpretations of the Rules and Regulations, the decision of the PAS is final.

Any objectionable practices by exhibitors or official suppliers should be reported to the PAS Exposition Manager immediately.

General Regulations

- ❖ **Booths must be kept open and staffed daily during all exhibit hours by your company's staff.** Breaking down or packaging up of materials earlier than 2:00pm, Tuesday, May 4, is prohibited (see Enforcement of Rules and Regulations).
- ❖ At no times should exhibit personnel leave their booth(s) to encourage attendees in the aisles to return with them to their booth(s). This regulation applies equally to all exhibitors; all business, signage and equipment must be conducted within the confines of the booth(s) assigned.

Entertainment/Promotional Activity

Demonstrations or live interviews must be confined to the limits of the space contracted. The use of magicians, fortune tellers, dancers, mimes, puppet shows or other entertainment of this nature is prohibited unless the exhibitor has written permission from the PAS. The use of celebrities who are not routinely employed as spokespersons for the exhibiting company is discouraged. Special promotional activities must have written permission and must be contained within the space contracted.

Sound and Audiovisual

Audiovisual and other sound effects must be regulated so that they do not disturb neighboring exhibits. The PAS Exposition Manager reserves the right to determine at what point sound interferes with others and must be discontinued.

Music

Live performance of music is not permitted. License agreements for music covered by ASCAP, BMI and other organizations are the sole responsibility of the exhibitor.

Educational Events in Exhibit Booths

Exhibiting companies must inform PAS, in writing, of all educational events offered in their exhibit booths. Notification letters must include a description of the event identifying format, content, date, time and names of physicians involved in delivery of the educational event. Following are guidelines for educational events in exhibit booths:

- ❖ Signage in booths must include the following wording: "This event is not a part of the official PAS program and is not approved for Category I CME credit."
- ❖ Companies are advised to reference FDA guidelines.
- ❖ No formal seating is allowed in exhibit booths for these events.

Miscellaneous Displays

No balloons may be used as booth decoration or inflated to distribute to visitors at a booth.

Photography

An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. This prohibition extends to the members of the medical or lay press. Booth personnel should notify the PAS Exposition Manager if they are being photographed/videotaped without their permission. Television or video cameras are prohibited without prior approval of PAS Show Management.

Give-Aways

Novelty gifts or souvenirs not manufactured by the exhibiting company must be submitted to the PAS for review. These premiums should be items that can be used during the meeting or in the professional activities of the attendee. The Exhibitor Give-Away Approval form can be found in the back pocket of this Prospectus, and should be returned to Brenda Papke at the PAS Exposition Office for approval. The PAS may withhold or withdraw permission to distribute souvenirs, advertising or other material it considers objectionable. Exhibitors may not distribute stick-on emblems, unofficial badges or company nameplates. Catering by SMG is the exclusive food service contractor for the Moscone West Convention Center. All exhibitor food items must be ordered through Catering by SMG. Please contact Pat Charaspotiratanakul at (415) 974-4169, or email: patc@moscone.com.

Market Research

Market research companies will be assigned space ONLY if space is available and if research is being done for an approved exhibitor. Research companies MUST submit an application for space and abide by the same regulations as other exhibitors.

- ❖ Market research companies must submit a letter of authorization from the client for whom they are conducting research with the application for space.
- ❖ Surveys and questionnaires must be submitted for approval to the PAS Exposition Manager by April 19.
- ❖ All surveys must be conducted within the confines of the booth(s) assigned. Surveys and questionnaires must not be administered in the aisles.
- ❖ Survey documents must not include the name of the Pediatric Academic Societies or make any reference to this meeting that might cause respondents to believe that the PAS is sponsoring the research.



Photo courtesy of Seattle Photography, Inc.

Poster presentations in the Exhibit Hall increase visibility of exhibitors at the PAS Annual Meeting.

Following is the contact information for the vendors contracted for the 2004 PAS Annual Meeting. Appropriate order forms will be available in the Exhibitor Kits scheduled to be mailed in February 2004.

Audiovisual

Audio Visual Management Group
10935 Estate Lane, Suite 450
Dallas, TX 75238
Phone: (214) 343-2864
Contact: Roger Lee
Email: rogerlee@avmg.com

Catering

Catering by SMG
c/o Moscone West Convention Center
474 Howard Street
San Francisco, CA 94103
Phone: (415) 974-4169
Contact: Pat Charaspotiratanakul
Email: patc@moscone.com

Electrical

Champion Exposition Services
139 Camponelli Drive
Middelborough, MA 02346
Phone: (800) 723-1123
Fax: (508) 946-1019
Email: help@championexpo.com

Florist

Information will available in the Exhibitor Kit to be received in February 2004 or check the PAS website at www.pas-meeting.org.

PAS Travel Agency

Association Travel Concepts
Phone: (800) 458-9383
Email: reservations@atcmeetings.com
URL: www.atcmeetings.com

Photography

Information will available in the Exhibitor Kit to be received in February 2004 or check the PAS website at www.pas-meeting.org.

Security

Information will available in the Exhibitor Kit to be received in February 2004 or check the PAS website at www.pas-meeting.org.

Telecommunications/Internet

Dan Bora
Director of Facility Services
Moscone West Convention Center
474 Howard Street
San Francisco, CA 94103
Phone: (415) 974-4053
E-Mail: dbora@moscone.com

Future PAS Meetings

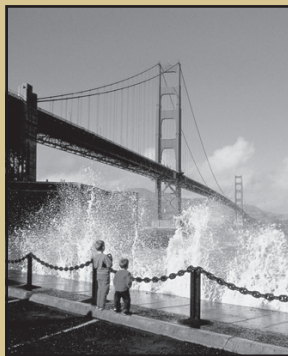


Washington, DC Convention and Tourism Corporation

2005

Washington, DC

May 14-17
Washington DC
Convention Center



San Francisco Convention and Visitor's Bureau Photo

2006

San Francisco, CA

April 29-May 2
Moscone West
Convention Center

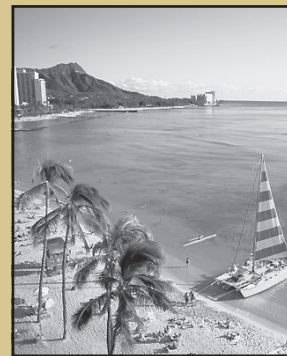


Toronto Convention and Visitors Association

2007

Toronto, Canada

May 5-8
Metro Toronto
Convention Centre



Hawaii's Visitor's and Convention Bureau

2008

Honolulu, Hawai'i

May 3-6
Hawai'i Convention Center

Beginning in 2005, the American Academy of Pediatrics will join in partnership.



Ackrad Laboratories —

A CooperSurgical Company
 Adis International Ltd.
 Advanced Imaging Research / LMT
 Agency for Healthcare Research and Quality
 Airborne Life Support Systems
 Alcon Laboratories, Inc.
 American Academy of Pediatrics
 AstraZeneca
 Aventis Pharmaceuticals

Beevers Mfg. & Supply, Inc.

BioExpertise, Inc.
 Blank Children's Hospital
 Braintree Laboratories, Inc.
 Bright Futures
 Bunnell Incorporated

Cambridge University Press

CDC National Immunization Information
 Hotline
 CDHNF (Children's Digestive Health and
 Nutrition Foundation)
 Children's Hospital and Regional Medical
 Center
 Children's Medical Ventures
 Cincinnati Children's Hospital Medical
 Center
 Columbus Children's Hospital
 Cystinosis Research Network

Dey, L.P.

Diametrics Medical, Inc.
 Doctors Research Group
 Draeger Medical, Inc.

Eli Lilly & Co.

Esoterix

Fisher & Paykel Healthcare Inc.

Forest Pharmaceuticals, Inc.

Genentech, Inc.

Genzyme Corporation
 Genzyme Therapeutics
 Gerber Products Company

Hamilton Medical, Inc.

Health Administration Systems
 Hema Metrics
 Hill Dermaceuticals, Inc.
 Hill-Rom Air-Shields
 Human Growth Foundation

ICN Pharmaceuticals

INO Therapeutics, Inc.

Karger Publishers

Karlsberger Companies
 Kumquats L. Bodrik KG

Linde Healthcare

Lippincott Williams & Wilkins

MAGIC Foundation

March of Dimes
 Marshfield Clinic
 Masimo Corporation
 Massie Research Laboratories, Inc.
 McNeil Consumer and Specialty
 Pharmaceuticals
 Mead Johnson Nutritionals
 MEDELA, Inc.
 Medem, Inc.
 Medical Doctor Associates, Inc.
 Medical Predictive Sciences Corporation
 (MPS)
 Medifast, Inc.
 MedImmune, Inc.
 MedStudy Corporation
 Monaghan Medical Corporation
 Moses Cone Health System
 MSU Primary Care Faculty Development
 Fellowship Program

National Kidney and Urologic Diseases

Information Clearinghouse
 Natus Medical Inc.
 Neonatal Intensive Care
 Nervus
 NIH HIV/AIDS Research Programs
 Novartis Pharmaceutical Corporation
 Novo Nordisk Pharmaceuticals Inc.

Ohmeda Medical, Inc.

Olympic Medical
 Oral Deaf Education

Paul H. Brookes Publishing Co.

Pediatrix Medical Group, Inc.
 Pfizer Inc
 PKD Foundation
 Prader-Willi Syndrome Association

QOL Medical

Ross Pediatrics

Sepracor Inc.

Serono, Inc.
 Shire US Inc.
 SLACK Incorporated
 Springer-Verlag New York, Inc.
 St. Jude Children's Research Hospital
 Sutter Health, Sacramento Sierra Region

The Children's Medical Center

The Growth Hormone Division of
 Pharmacy Associates, Inc.
 Triangle Packaging Inc. (TPI)

Utah Medical Products

Vanderbilt Children's Hospital

VIASYS Healthcare
 ViraCor Biotechnologies
 Vygon Corporation

W.B. Saunders/Mosby/Churchill

Wyeth Vaccines



The 2003 PAS Annual Meeting was held in Seattle, Washington.

Photo courtesy of Seattle Photography, Inc.

