

Door Drop Service

For Exhibitors & Sponsors

PAS 2006 Annual Meeting

What is a Door Drop?

A convenient exhibitor marketing tool that delivers your promotional materials, invitations, etc. directly to the hotel rooms of trade show attendees. Door Drops are a very effective way of reaching your prospects and giving them an opportunity to plan which exhibitors they need to visit.

Who is Convention Communications?

Convention Communications is the leading provider of Door Drop services. Hotel marketing is our only business.

How does Convention Communications operate?

We work with the show hotels to have your materials delivered to the hotel room door of each guest registered under the room block.

Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to kathyc@aps-spr.org by April 12.

Why should I work with Convention Communications instead of contacting the hotels myself?

PAS has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* of the legwork.

Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to the all the hotels yourself!

How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email to tom@doordrop.com

Convention Communications will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Saturday night, April 29, 2006 to attendees' rooms of the San Francisco hotels affiliated with the PAS 2006 Annual Meeting.

Details:

8 Hotels \$4,225*

* Pricing for a single item. Over 2.0 ounces additional.

Deadline for Materials: April 19
Deadline for Approval Request: April 12

Convention
Communications

tel. (513) 934-3700 fax (513) 934-3708