



Pediatric Academic Societies' Annual Meeting

3400 Research Forest Drive, Suite B-7

The Woodlands, TX 77381

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E-Mail: info@pas-meeting.org • URL: www.pas-meeting.org

Advertising Opportunities

April 29 - May 2, 2006 • San Francisco, CA

Increase your company's exposure by placing a full page ad in the PAS Program Guide which distributes to over 6,000 meeting attendees.

COVER – Full Page, 4 color

Inside Back Cover \$5,000
~~Outside Back Cover~~ **Position Filled** ~~\$10,000~~

INTERIOR PAGE – Full Page, Black & White

Front Section \$4,000
Back Section \$3,000

Ad Dimensions

Full Page (Bleed) 8 ¾ x 11 ¼ Trim size: 8 ½ x 11

Full Page (No Bleed) 7 ½ x 10

Mechanical Specifications

Ads must be produced in Macintosh based or compatible programs. We prefer files to be in EPS format—created in Illustrator, FreeHand or Photoshop—with all type converted to paths (or outlines). Ads can be submitted in QuarkXpress for the Mac, with all fonts and linked images included. We will accept ads produced in PC based programs (such as Corel Draw) if saved in EPS format and all type converted to paths. We will accept PDF files created using Adobe Distiller. PDF files must be CMYK (not RGB) with all fonts embedded and be press ready.

Photos submitted electronically must be 300 dpi at the size to be printed or larger.

Accepted Media

CD or DVD. Mail disk and hard copy to: Lori Short, Champions Printing and Publishing, 6608 FM 1960 West, Suite G, Houston, TX 77069. Ads under 2 MB in size may be emailed to: lori@championsprinting.com. Please indicate PAS Ad in the subject line. A hard copy print out is required with all electronic ads.

All media must be received by Champions Printing & Publishing **no later than March 1, 2006**.

For any questions regarding these specifications, please call: Lori Short, Creative Director, Champions Printing & Publishing, Inc. at 281-583-7661. Please be sure to reference the PAS Annual Meeting during all communications with the publisher.

Commitment Deadline: January 31, 2006

Payment Deadline: February 15, 2006

Media Receipt Deadline: March 1, 2006