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Invitation to Exhibit

Dear Prospective Exhibitor:

The Pediatric Academic Societies (PAS) — the American Pediatric Society, Society for Pediatric Research, Ambulatory Pediatric Association and the American Academy of Pediatrics — invite you to exhibit at the 2007 PAS Annual Meeting to be held in Toronto, Canada, May 5-8. The PAS also welcomes the American Society of Pediatric Nephrology (ASPN), the Lawson Wilkins Pediatric Endocrine Society (LWPES) and the American Society of Pediatric Hematology/Oncology (ASPHO) to the PAS meeting who will meet concurrently with joint programming and exhibits with the PAS in the Metro Toronto Convention Centre.

The PAS Annual Meeting is the largest, most prestigious meeting dedicated to pediatric research and education in the world and brings together physicians with expertise in all areas of pediatrics. PAS expects over 6,100 pediatric health care providers, which will give you the opportunity to reach the decision makers from major medical schools, institutes and private practice. The 2007 PAS Program Committee has organized another outstanding scientific program this year to serve the needs of every subspecialist, generalist and community-based pediatrician.

The PAS Technical Exposition will take place in the Metro Toronto Convention Centre. The exhibits are designed to inform attendees about available products and services. This four-day meeting is considered the ideal international setting for the dissemination of the latest clinical and basic research finds, education, state-of-the-art reviews and networking opportunities.

The PAS values the educational contribution made by its exhibiting companies, and our goal is to make the 2007 PAS Annual Meeting the most successful meeting ever. The PAS exhibits continue to increase each year and space will go quickly. You are encouraged to submit your application and reserve your company's space as soon as possible to ensure your participation in this meeting.

Taking advantage of this unique opportunity will not only allow you to meet the major decision makers in pediatrics, but the future decision makers as well. Don't miss this chance to be visible to the clinical, research and teaching communities in pediatrics. Send your Exhibit Space Contract in today.

See you in Toronto!

For Questions Regarding the PAS Exposition

Katie Roski

PAS Exposition Manager
kroski@aap.org

PAS Exposition Office

141 NW Point Blvd.
Elk Grove Village, IL 60007
Phone: (847) 434-4321 Fax: (847) 228-5059
URL: www.pas-meeting.org



The Pediatric Academic Societies – Partners

The Pediatric Academic Societies (PAS) are four individual pediatric organizations (the American Pediatric Society, Society for Pediatric Research, Ambulatory Pediatric Association and the American Academy of Pediatrics) who together co-sponsor the PAS Annual Meeting. Members of these organizations are pediatricians and other health care providers who are in the research and academic arena, execute research and provide clinical care to pediatric patients. The combined membership of PAS represents all interests in pediatrics including specialists, generalists and community practitioners. The four sponsoring organizations are leaders in the advancement of pediatric research and child advocacy within pediatrics, and all share a mission of fostering the health and well being of children worldwide.

American Pediatric Society (APS) is an organization bringing men and women together for the advancement of the study of children and their diseases, for the prevention of illness and the promotion of pediatric education and research, and to honor those who, by their contributions to pediatrics, have aided in its advancement.

Society for Pediatric Research (SPR) is an international society for scientists whose purpose is to encourage investigation of a broad range of areas involving the health and well being of children. This is facilitated by providing a forum for interchange of ideas and providing opportunity for young investigators to present their work. This is accomplished through membership activities, the annual research meeting and the sponsorship of several awards.

Ambulatory Pediatric Association (APA) is an organization whose objectives are to improve teaching, research and services in general pediatrics, and to affect public and governmental opinion regarding issues vital to teaching, research and patient care in general pediatrics.

American Academy of Pediatrics (AAP) is an organization with primary care pediatricians, pediatric medical subspecialists, and pediatric surgical specialists committed to the attainment of optimal physical, mental and social health for all infants, children, adolescents and young adults.

PAS Alliance Partners

The PAS welcomes subspecialty societies and clubs to meet at the PAS Annual Meeting.

The **American Society of Pediatric Hematology/Oncology (ASPHO)**, the **American Society of Pediatric Nephrology (ASPN)**, the **Lawson Wilkins Pediatric Endocrine Society (LWPES)**, and the **Pediatric Infectious Diseases Society (PIDS)** will meet concurrently and exhibit with the PAS in the Metro Toronto Convention Centre. Companies or organizations interested in exhibiting to these alliances will contract through the PAS Exposition Office, will exhibit in the same hall as the PAS Exhibitors, and will have added exposure to over 6,100 attendees.

Other societies and clubs who meet or co-host joint programming at the PAS Annual Meeting are:

- ❖ Asian Society for Pediatric Research
- ❖ Association of Pediatric Program Directors
- ❖ Bioethics Interest Group
- ❖ Child Neurology Society
- ❖ International Pediatric Hypertension Association
- ❖ Japan Pediatric Society
- ❖ Kernicterus Symposium
- ❖ Lung Club
- ❖ Milk Club
- ❖ Neonatal Hemodynamics Club
- ❖ Neonatal Sepsis Club
- ❖ North American Society of Pediatric Gastroenterology, Hepatology and Nutrition
- ❖ Perinatal Brain Club
- ❖ Perinatal Nutrition and Metabolism Club
- ❖ Programme for Global Pediatric Research
- ❖ Reach Out and Read Program
- ❖ Society for Adolescent Medicine



At A Glance

2007 PAS Annual Meeting May 5 - 8 Metro Toronto Convention Centre

255 Front Street West
Toronto, Ontario M5V 2W6
Canada

PAS Exposition Office

141 Northwest Point Blvd.
Elk Grove Village, IL 60007
Phone: (847) 434-4321
Fax: (847) 228-5059
Website: www.pas-meeting.org

Exhibit Operations, Costs & Guidelines

Katie Roski
PAS Exposition Manager
Email: kroski@aap.org

Exhibit Information

Exhibit Show Hours

May 5 4:00pm – 7:30pm*
May 6 11:00am – 3:00pm
May 7 3:00pm – 6:45pm

**The PAS hosted Opening Reception in the Exhibit Hall
will be held on May 5, 5:15pm–7:15pm.*

Exhibit Installation

May 3 1:00pm – 6:00pm
May 4 8:00am – 6:00pm
May 5 8:00am – 2:00pm

Exhibit Dismantling

May 7 7:00pm – 9:00pm
May 8 7:00am – 5:00pm

Exhibit Registration / South Building, Level 800 (Outside Hall D)

May 3 12:00pm – 6:00pm
May 4 8:00am – 6:00pm
May 5 8:00am – 7:30pm
May 6 10:00am – 3:00pm
May 7 2:00pm – 6:45pm

Exhibit Space Rental Rates

10 x 10	\$ 2,600
10 x 20	\$ 5,200
10 x 30	\$ 7,800
20 x 20	\$10,400
20 x 30	\$15,600
20 x 40	\$20,800
30 x 30	\$23,400
30 x 50	\$39,000
Non-profit 501(c)3 Only	\$ 1,600 (per 10 x 10)

All Exhibit Space Rental Rates are listed in U.S. dollars.

Sponsorships/Corporate Giving

Kathy Cannon
PAS Associate Meeting Director
Email: kathyc@aps-spr.org

PAS Program Office

3400 Research Forest Drive, Suite B-7
The Woodlands, TX 77381
Phone: (281) 419-0052
Fax: (281) 419-0082
Website: www.pas-meeting.org

Function & Meeting Space, Housing & Hotel Related Requests

Kathy Cannon
PAS Associate Meeting Director
Email: kathyc@aps-spr.org

Housing

Housing instructions will be available in December 2006. A complete listing of the PAS official hotels follow.

Co-Headquarter Hotels

The Fairmont Royal York
Sheraton Centre Toronto

Additional Hotel Properties

InterContinental Toronto Centre
Renaissance Toronto Hotel at Sky Dome
The Strathcona Hotel
The Westin Harbour Castle

To take advantage of the special rates negotiated at the PAS official hotels for the 2007 PAS Annual Meeting, your reservations **must** be made through the official Housing Bureau. Make reservations online at www.pas-meeting.org, or by mail, fax or phone. Further information will be mailed with your booth assignment. As rooms will be assigned on a first-come, first-served basis from a protected block of rooms, you are strongly encouraged to make housing arrangements soon after receiving the information. If your company is requesting a room block of ten or more rooms, a group block must be requested through the Housing Bureau.

The deadline for exhibitor housing is
March 6, 2007

Companies who make reservations for nine rooms or less will receive two priority points. Companies with ten or more rooms will receive two priority points for the first nine people, plus one point for each additional ten people booked at any of the PAS official hotels. All reservations must be made through the official Housing Bureau.

Exhibitors and their agents are not permitted to negotiate blocks of rooms directly with any official PAS hotel. These violations impede PAS's ability to obtain adequate space.

Although most hotels are within walking distance of the Metro Toronto Convention Centre, the PAS has arranged convenient shuttle bus service between the Metro Toronto Convention Centre and most PAS official hotels. See "Shuttle Bus Service" for further details.

Hospitality Suites

Hospitality suites are available only to companies who are exhibiting during the meeting. Exhibitors requesting a suite should do so through the official Housing Bureau at the same time that sleeping room requests are made. Upon approval by PAS, the Housing Bureau will send a confirmation. Hospitality functions cannot conflict with the official program activities. The exhibiting company will cover all costs for a hospitality suite.

Request for Function Space

If you require meeting room space for ancillary functions or other PAS-approved activities, the PAS can assist you in securing space. Ancillary functions or other activities are restricted to the co-headquarter meeting hotels, The Fairmont Royal York and the Sheraton Centre Toronto. To secure a room, simply submit your Function Space Request Form as soon as possible, but no later than February 12, 2007. All requests submitted will be handled on a first-come, first-served basis. Only requests on the appropriate form will be processed. Space assignments will be confirmed by March 1, 2007. Once assigned, you will then work directly with the hotel to finalize arrangements. **If you cancel after the meeting space is confirmed, you will be liable to pay hotel cancellation charges levied.** To learn more about reserving meeting space or to obtain a Function Space Request Form, please visit the PAS website, www.pas-meeting.org, or contact Kathy Cannon at kathyc@aps-spr.org.

Shuttle Bus Service

Complimentary shuttle bus service will be provided between the Metro Toronto Convention Centre and most official hotels of the 2007 PAS Annual Meeting. Shuttle service will run from Saturday, May 5 to Tuesday, May 8. Schedules for the shuttle service will be available at the front desk of all participating hotels, as well as the PAS Exhibitor Registration Desk and PAS Information Desk at the Metro Toronto Convention Centre.

Parking

The Metro Toronto Convention Center has 1,700 indoor parking spaces and 10,000 more in the immediate vicinity. For further information, visit www.mtccc.com/parkingandmaps.cfm. Posted no-parking areas in the loading dock and at the front of the Center are strictly policed. Unauthorized vehicles will be removed at the owner's expense.

Air Transportation

The PAS offers discounted fares and personalized service to the 2007 PAS Annual Meeting. Please visit the PAS website, www.pas-meeting.org, for additional information on the official 2007 PAS Travel Agency.



Photo courtesy of Tourism Toronto

The Olde Town trolley passes the Toronto Eaton Centre as it takes visitors on a tour of the city.

The Pediatric Academic Societies (PAS) encourage and invite support for the State of the Art Plenary, Mini Courses, Hot Topics, Topic Symposia and Educational Workshops. Providing an educational grant is an excellent opportunity for you to show commitment to the mission of our societies. If interested in providing this type of support, see page 10 for further details.

State of the Art Plenary

The State of the Art Plenary sessions are forums for the presentation of new developments and seminal advances in biomedical research. They consist of invited lectures from international leaders in the field and are designed to be of interest to a very broad range of attendees.

- ❖ Balancing Regulation with Need for Research in Children
- ❖ Filling in the Gaps in Pediatric Drug Therapy Under the Best Pharmaceuticals for Children Act: The Example of Antihypertensive Medications
- ❖ From Health Services Research to Public Policy
- ❖ Global Priorities for Childhood Disease Control
- ❖ Making and Fixing the Lung
- ❖ Premature Immunity
- ❖ Ventilator Associated Lung Injury in the NICU and PICU

Mini Courses

Mini Courses target new, broad-based clinical strategies or techniques. The emphasis is on practical and useful information for the practicing physician or provider of care. These programs are designed to be highly interactive.

- ❖ Advances in the Diagnosis and Management of Invasive Fungal Infections in Children and Neonates
- ❖ Advocacy Training
- ❖ Ambulatory Blood Pressure Monitoring in Children: Do We Really Know What We Are Doing?
- ❖ Current Status of the Medical Home for Children with Special Health Care Needs
- ❖ Disaster Preparedness: A Paradigm for Survival
- ❖ Dismorphology and Syndrome Identification: Clinical Perils to Arriving at a Diagnosis
- ❖ Early Life Predictors of Childhood and Adolescent Metabolic Phenotype
- ❖ Eating Disorders in Adolescents: Just Dieting or Cause for Concern?
- ❖ How IUGR and Macrosomia Produce Later Life Obesity, Insulin Resistance and Type 2 Diabetes, Despite Different Beginning Phenotypes
- ❖ Immunotherapy for Children with Cancer
- ❖ Individual, Family, School, Community, and Health System Approaches to Childhood Obesity: A Comprehensive Plan
- ❖ New Antimicrobials
- ❖ Pediatric Fellowships – Assessing and Documenting Scholarship and Clinical Competency
- ❖ Pediatric Subspecialty Fellows as Teachers – Design and Implementation of an Effective Curriculum
- ❖ Update in Adolescent Medicine
- ❖ Update on the Use of IVIG in Immunodeficiency, Infectious Diseases and Autoimmunity Including Subcutaneous IG

Hot Topics

These symposia focus on areas of rapid discovery and excitement and address current and often controversial issues. They seek to stimulate new areas of research or interactions.

- ❖ Influenza Pandemic Issues
- ❖ Premature Brain Injury: Unique Patterns, Outcomes and Mechanisms
- ❖ Preterm Resuscitation: Present Knowledge and an Agenda for the Future
- ❖ Use of Telemedicine to Improve the Quality and Care of Pediatric Patients in a Variety of Outpatient and Inpatient Settings

Topic Symposia

Topic Symposia address issues and controversies around topics of interest to a particular audience. As such, they are generally focused on a more specific topic than the State of the Art Plenary.

- ❖ Cardiovascular and Lung Disease in Sickle Cell Anemia
- ❖ Cesarean Delivery and Its Impact on Neonatal Outcome
- ❖ Diagnosis and Treatment of Bone Disorders in Childhood and Adolescence
- ❖ Diarrhea: Congenital Disorders, Therapeutics and Relation to Chronic GI Disease
- ❖ Heart Failure – Clinical, Molecular and Therapeutic Aspects
- ❖ Hot Topics in Vaccines
- ❖ Infectious Complications After Renal Transplant
- ❖ Innovative Solutions to the Leading Cause of Morbidity and Mortality for Children in Developing Countries
- ❖ Instant Feeding: Initiation, Problems, Approaches
- ❖ International Outreach: Models for Improving Pediatric Oncology and Tertiary Care, Training and Research in the Developing World
- ❖ Ischemic Preconditioning
- ❖ Mechanism and Management of Dyslipidemia
- ❖ Mechanisms and Management of Co-morbidities of T2DM in Children and Adolescents
- ❖ New Emerging Therapies for T1 DM – Drugs, Devices and Delivery
- ❖ New Hot Topics in Neonatal Neurology
- ❖ New Insights into Thyroid Disorders
- ❖ New Therapies and Preventive Approaches for Necrotizing Enterocolitis
- ❖ Obesity: Volitional Versus Non-volitional Physical Activity and (Lack of) Weight Gain
- ❖ Pediatric Hospitalists: The State of the Union
- ❖ Population Genomics in Pediatric Diseases: State of the Art
- ❖ Preventing Child Abuse: Is There Evidence That Anything Really Works?
- ❖ Probiotics: Mechanisms of Action, Current Research and Application for Pediatric Disease
- ❖ Recommendations and Implementation of the IOM Report Emergency Care for Children: Growing Pains
- ❖ Severe BPD: Persistent Problems, New Approaches
- ❖ Sleep Disordered Breathing in Children
- ❖ The Role of Health Information Technology in Child Health, Patient Safety and Quality of Care
- ❖ The Validity of Biomarkers in Predicting Neonatal Outcomes
- ❖ Update on Blood Banking and Blood Pathogens

Educational Workshops

Workshops will be presented, and offerings for 2007 will focus on practical topics of concern for trainees and junior scholars and on medical education, research, clinical issues, health services delivery and advocacy. Offerings for 2007 can be found on the PAS meeting website at www.pas-meeting.org.