



Pediatric Academic Societies  
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**Canadian Code of Conduct for Pharmaceutical Companies**  
*2007 PAS Annual Meeting*  
*May 5-8*  
*Toronto, Canada*

For all pharmaceutical companies attending 2007 PAS, the Pediatric Academic Societies (PAS) is requiring that each company follow the Code of Conduct outlined by Canada's Research-Based Pharmaceutical Companies (Rx&D). The Code of Conduct, in its entirety, can be found on [www.canadapharma.org](http://www.canadapharma.org). This document should be read by every pharmaceutical company exhibiting at the 2007 PAS for compliance.

**\*\* SPECIAL NOTE \*\***

**Canada is recognized as having strict regulations in the pharmaceutical industry. If a pharmaceutical company is conducting business in Canada, regardless of whether their company or subsidiary is directly based in Canada or affiliated with member organizations in Canada, it is the responsibility of every pharmaceutical company participating in 2007 PAS to educate themselves on the rules and regulations and adhere to the industry standards within Canada.**

The Code of Conduct outlines rules and regulations for Conventions and Displays. The general principle for conventions and displays is to allow for enhanced interaction between health care professionals and the pharmaceutical industry. The main purpose of such displays must be the presentation of accurate information about the product(s) on display. Two rules that all pharmaceutical companies must comply with at the 2007 PAS are:

1. All giveaways and/or raffle prizes must not exceed \$25 (US). Please reference pages 10-11 in the Code of Conduct under "Service Oriented Items" to see examples of items that have consistently been ruled in contravention of the Code.
2. Any donation given to the Pediatric Academic Societies' in support of the 2007 PAS by a pharmaceutical company must ensure that support is not undertaken for product promotion, but restricted to company promotion with the corporate name and logo only.

To ensure that your company is in compliance, please visit [www.canadapharma.org](http://www.canadapharma.org) and review the entire Code of Conduct as outlined by Canada's Research-Based Pharmaceutical Companies (Rx&D). The PAS is not responsible for any infractions or fines that may occur due to any company not complying with Canada's Code of Conduct. Each company is responsible for compliance with these rules and regulations.