

# Door Drop

## What is a Door Drop?

A convenient marketing tool that delivers your Industry Satellite Symposium announcement directly to the hotel rooms of attendees. Door Drops are a very effective way of reaching your attendees and giving them an opportunity to plan which events to attend.

## Who is Convention Communications?

Convention Communications is the leading provider of Door Drop services. Hotel marketing is our only business.

## How does Convention Communications operate?

We work with the show hotels to have your materials delivered to the hotel room door of each guest registered under the room block.

## Do we need approval from show management to do a Door Drop?

Yes. You must email your request to [kathyc@aps-spr.org](mailto:kathyc@aps-spr.org) by **April 10, 2008**.

## Why should I work with Convention Communications instead of contacting the hotels myself?

PAS has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does all of the legwork.

## Will Convention Communications save my company money?

Because we work with several sponsors and exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay quite a bit less to have us do everything than if you made all the arrangements, shipped materials and cut checks to the all the hotels yourself!

## How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email to [tom@doordrop.com](mailto:tom@doordrop.com)

## Convention Communication will:

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Saturday night, May 3, 2008 to attendees' rooms of the Hawaii hotels affiliated with the PAS 2008 Annual Meeting.

## Details:

8 Hotels Call for Details\*

\* Pricing for a single item. Over 2.0 ounces additional.

Deadline for Approval Request: **April 10, 2008**

Deadline for Materials: **April 23, 2008**

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Convention

Communications