



PAS 2009 Annual Meeting Door Drop Service - Exhibitors

What is Door Drop?

A convenient marketing tool that delivers your PAS Exhibit announcement directly to the hotel rooms of attendees. Door Drops are a very effective way of reaching your attendees and giving them an opportunity to plan which exhibitors they need to visit.

Who is Convention Communications?

Convention Communications is the leading provider of Door Drop services. Hotel marketing is their only business.

How Does Convention Communications Operate?

Works with the show hotels to have materials delivered to the hotel room door of each guest registered under the room block.

Do We Need Approval From Show Management To Do a Door Drop?

Yes, you must email your request to kathyc@aps-spr.org by April 13, 2009.

Why Should I Work With Convention Communications Instead of Contacting the Hotels Myself?

PAS has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with them. Convention Communications does all of the legwork.

Will Convention Communications Save my Company Money?

Because they work with several sponsors and exhibitors, they are able to combine all Door Drop items in a single door-hanger bag. You will pay quite a bit less to have them do everything than if you made all the arrangements, shipped materials and cut checks to all the hotels yourself.

How Do I Work With Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email to tom@doordrop.com.

Convention Communications will:

- **Coordinate logistics with each hotel**
- **Deliver your materials to each hotel**
- **Be on-site to ensure that your literature is distributed on schedule**

*Your materials will be delivered on **Saturday night, May 2, 2009** to attendees' rooms of the Baltimore hotels affiliated with the PAS 2009 Annual Meeting:*

**Baltimore Marriott Inner Harbor
Courtyard by Marriott Inner Harbor
Hampton Inn/Camden Yards
Holiday Inn Inner Harbor
Intercontinental Harbor Court
Renaissance Harborplace
Sheraton Inner Harbor**

**Baltimore Marriott Waterfront
Days Inn Inner Harbor
Hilton Baltimore Convention Center
Hyatt Regency Baltimore
Radison Plaza Lord Baltimore
Sheraton Baltimore City Center
Tremont Plaza**

Pricing for a single item. Over 2.0 ounces additional. Deadline for approval request: **April 13th and deadline for materials to Convention Communications: **April 24th**.*