



PAS Press Room Guidelines

Thank you for your interest in covering pediatric topics offered at the annual meeting of the Pediatric Academic Societies (PAS). The annual meeting is a private meeting of the PAS. The granting of media credentials for the meeting is at the sole discretion of the PAS media relations staff and program committee.

Please note the following PAS Press Room guidelines and media credentialing policies for the meeting.

Press Badges

Only individuals who are working for and representing a recognized news organization may register as press. To receive a press badge, working journalists must provide identification such as a business card, letter of assignment and published samples of bylined work, preferably stories relating to pediatric health. All freelance journalists must provide a letter of assignment on company letterhead from an editor of a recognized news organization certifying you are covering the PAS annual meeting for the organization. Press badges are available only to working journalists who can show evidence that their attendance will result in coverage of the PAS meeting.

Based on space requirements, PAS retains the right to limit the number of press badges issued to a single media organization. PAS does not issue press badges to: publishers or a publication's advertising, marketing, public relations or sales representatives; publishers, editors or reporters from manufacturers' house organs or promotional publications; public relations staff of exhibitors or educational institutions; or other individuals or their representatives who are not actually reporting on the meeting. Any Press Room badge holder who sells, markets or represents a company or organization for the purpose of obtaining advertising or subscriptions from any meeting registrant or exhibitor immediately forfeits press credentials.

A press badge allows media to attend all PAS news briefings, plenary sessions and seminars. It must be worn at all times and obtained before attending news briefings, plenary sessions and seminars. A press badge is not to be shared.

Registration fees for working press are waived. PAS considers working press to be editorial staff of newspapers or magazines, medical or health care publications and broadcast or Web-based media.

Media may attend ticketed events depending on space. Ticket-holders have priority for seating. Ticketed events, meeting presentations, seminars and plenary sessions are part of the meeting and offered for the benefit of PAS members. PAS requests that media not pose questions to presenters during these events. Instead, interviews with presenters can be arranged through the PAS Press Room during PAS, or through the PAS media relations office prior to the meeting. Journalists wishing to videotape or photograph presentations must follow the guidelines below.

Photography and Video

Media must register first in the PAS Press Room. Television crews, documentary film crews, video crews and photographers covering the meeting are required to check in immediately at the Press Room each day, and must be accompanied at all times by an PAS Press Room staff member when shooting inside the convention center. Shooting schedules and on-camera interview requests must be provided in writing in advance to ensure Press Room staff availability. As a courtesy to presenters, television and video crews, photographers, and radio reporters must obtain permission from the speaker and moderator *before* recording or filming an interview. Press Room staff will assist in obtaining permission to the extent possible. Media may not photograph or videotape an exhibit booth or other display without the permission of the exhibitor and PAS. This includes use of camera phones, personal digital cameras and other handheld devices.

Press Materials and Press Room

An electronic press kit is posted to the PAS Web site approximately one week in advance of the meeting. Information includes highlights of the meeting and presentations.

All materials distributed in the PAS Press Room during the PAS meeting must relate to the educational content of PAS sessions, and the material must be reviewed and approved by PAS. Exhibitors who wish to distribute materials, such as press releases or press kits, may do so at their booths, not in the Press Room. Exhibitors are not PAS spokespersons and should not be identified as such in an interview.

Use of the Press Room is limited to those who are registered as media and to those PAS meeting participants who are invited by a reporter for an interview or are scheduled to participate in a press briefing.

Scientific Papers

In order to help maintain their eligibility for peer-reviewed journal publication, some researchers may not want to make themselves available for media interviews. Journalists who want to use slides, graphs and other visuals to illustrate coverage must have the presenter's permission. Press Room staff will assist in obtaining permission to the extent possible.

PAS appreciates your interest in child health issues. We hope that you have an instructive and enjoyable time at our meeting and encourage you to join us at future meetings. Please let us know if we can help you in any way.

PAS Media Relations
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