



# PAS Memo to Media

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**FROM:** PAS Media Relations  
**RE:** PRESS ROOM ARRANGEMENTS  
Pediatric Academic Societies Annual Meeting  
May 1-4, 2010

Over 7,500 pediatricians and other health care professionals are expected to attend the Pediatric Academic Societies (PAS) 2010 Annual Meeting at the Vancouver Convention & Exhibition Centre in Vancouver, British Columbia, Canada.

## **ADMISSION**

All media personnel are required to register at the PAS Press Room on-site before being admitted to meeting sessions. You may register in advance by contacting the PAS Media Relations staff (contact information below), but you are still required to visit the Press Room to pick up your press badge. Press badges allow admission to all news briefings, plenary sessions and seminars and must be worn at all times. Video crews and photographers must be accompanied at all times by an PAS Press Room staff member when shooting inside the convention center.

## **PRESS ROOM**

The Press Room is located in room 101. Journalists can purchase daily wireless access.

The Press Room hours (PT) are:

Saturday, May 1 .....	7:30 am – 5 pm
Sunday, May 2.....	8 am – 5:00 pm
Monday, May 3 .....	8 am – 5:00 pm
Tuesday, May 4.....	8 am – 3 p.m.

*Copies of the conference program will be available in the Press Room. You can also access the meeting program and all relevant meeting information [at www.pas-meeting.org](http://www.pas-meeting.org).*

## **CREDENTIALS**

Registration fees for working press are waived. PAS Media Relations staff consider working press to be editorial staff of newspapers or magazines, medical or health care publications and broadcast or Web-based media. To receive a press badge, media representatives must provide identification such as a business card, letter of assignment and published samples of bylined work, preferably stories relating to pediatric health. All freelance journalists must provide a letter of assignment on company letterhead from an editor of a recognized news organization certifying you are covering PAS for that organization. Press badges are available only to working journalists who can show evidence that their attendance will result in coverage of the PAS meeting.

## **MEDIA SERVICES**

PAS Media Relations staff can assist reporters by providing background information on child health issues and helping to set up interviews with meeting speakers or PAS officers.

## **CONTACT INFORMATION**

To reach a member of the PAS Media Relations staff during the meeting, call the PAS Press Room at 778-331-7694. To reach a member of the PAS Media Relations staff before or after the meeting, please call 847-434-7877 between the hours of 8 am and 4:30 pm (CT). Or email Susan Martin at [ssmartin@aap.org](mailto:ssmartin@aap.org) or Debbie Linchesky at [dlinchesky@aap.org](mailto:dlinchesky@aap.org).