



# ***Door Drop Service*** **For Exhibitors and Sponsors** **PAS 2011 Denver**

## **What is a Door Drop?**

A convenient marketing tool that delivers your Industry Satellite Symposium announcement directly to the hotel rooms of attendees. Door Drops are a very effective way of reaching your attendees and giving them an opportunity to plan which events to attend.

## **Who is Convention Communications?**

Convention Communications is the leading provider of Door Drop services. Hotel marketing is our only business.

## **Convention Communications' Green Initiative.**

For each company participating in our Door Drop Service, Convention Communications will have a native tree planted in a US ecosystem restoration project to offset the resources used in printing and the CO2 emitted in transportation. And please consider the environment when you design and print your materials.

## **Do we need approval from show management to do a Door Drop?**

Yes. You *must* email your request to [kathyc@aps-spr.org](mailto:kathyc@aps-spr.org) by April 8.

## **Why should I work with Convention Communications instead of contacting the hotels myself?**

PAS has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* of the legwork.

## **Will Convention Communications save my company money?**

Because we work with several sponsors and exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. You will pay quite a bit less to have us do everything than if you made all the arrangements, shipped materials and cut checks to the all the hotels yourself!

## **How do I work with Convention Communications?**

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or email to [tom@doordrop.com](mailto:tom@doordrop.com)

### **Convention Communications will:**

- Coordinate logistics with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Saturday night, April 30, 2011 to attendees' rooms of the Denver hotels affiliated with the PAS 2011 Annual Meeting.

### **Details:**

All Hotels: \$5,500\*

\* Pricing for a single item. Over 2.0 ounces additional.

Deadline for Materials: April 21  
Deadline for Approval Request: April 8

