



Increase your company's exposure by placing a full page ad in the PAS Program Guide which distributes to over 6,000 meeting attendees.

Advertising Guidelines

April 30 – May 3 – Denver, Colorado

Commitment Deadline: January 15, 2011 • Payment Deadline: February 15, 2011 • Media Receipt Deadline: March 1, 2011

Ad Placement

Cover – Full Page, 4 color process

Inside Back Cover \$6,000

Outside Back Cover \$11,000 **SOLD**

Interior Page – Full Page, 4 color process

Front Section \$5,000

Back Section \$4,000

Ad Dimensions

Full Page (Bleed): 8.75" x 11" Trim Size: 8.5" x 10.875"

Full Page (No Bleed): 7.5" x 9.875"

Mechanical Specifications

Ads must be produced in Macintosh based or compatible programs. . We will accept print-quality PDF files created using Adobe Distiller. PDF files must be CMYK (not RGB) with all fonts embedded and be press ready.

We can accept files in EPS format – created in an Adobe CS program - Illustrator, InDesign or Photoshop – with all type converted to paths (or outlines). We will accept ads produced in PC based programs (such as Corel Draw) if saved in EPS format and all type converted to paths.

Photos submitted electronically must be 300 dpi at the size to be printed or larger.

Accepted Media

CD or DVD. Mail disk and hard copy to: Lori Short, Champions Printing and Publishing, 6608 FM 1960 West, Suite G, Houston, TX 77069. Ads under 10 MB in size may be emailed to: lori@championsprinting.com. Please indicate PAS Ad in the subject line. A hard copy print out is required with all electronic ads.

All media must be received by Champions Printing & Publishing **no later than March 1, 2011**

Application form and guidelines are on the PAS Website: www.pas-meeting.org

For further information please contact: Kathy Cannon, 281-419-0052 or kathyc@aps-spr.org

Specifications questions ONLY, please call: Lori Short, Creative Director, Champions Printing & Publishing, Inc. at 281-583-7661. Please be sure to reference the PAS /ASPR Annual Meeting during all communications with the publisher.