

PAS 2021 Virtual Exhibit Booth Specs

Standard Exhibit Booth

- Company logo (vector file Adobe Illustrator .ai or .eps versions are accepted.)
- Description (300 Characters)
- Contact information
- Resource handouts (3 PDFs)
- Weblinks (3)
- A PDF brochure (20 MB)

Booth Add-ons

- Description (1000 Characters)
 - Weblinks (5)
 - Giveaway Tab: A URL to a survey that you have created.
 - Scavenger Hunt: A question with two - four answer choices.
 - Introduction Video: 200 mb or less video and (optional) thumbnail image below (800 pixels wide).
 - Booth Banner: 1920x250px JPEG or PNG image below and include a click-thru URL.
- The banner needs to be 1,920 pixels long and can be up to 300 pixels tall (250 pixels tall is recommended).

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Booth Add-ons

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- **Introduction Video:** 200 mb or less video and (optional) thumbnail image below (800 pixels wide).



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Marketing Add-ons

- **Featured Exhibitor Email:** A transparent PNG file and a click-through URL and a 300 character company description.
- **Retargeting Advertising:** Four ads and a click-through URL.

The maximum file size of each creative that can be uploaded is 200MB.

File Format: .png, .jpeg, .gif, and video files.

The sizes are (in pixels, width x height):

- 300 x 250
- 728 x 90
- 160 x 600
- 180 x 150

