

PAS 2026

APRIL
24 - 27



Boston

97TH PEDIATRIC ACADEMIC SOCIETIES MEETING

PAS RULES & REGULATIONS

The Pediatric Academic Societies (PAS) act for exhibitors and their representatives in the capacity of agent, not as principal. The PAS assumes no liability for any act of omission or commission in connection with this agency, including, but not limited to, any loss or damages suffered by an exhibitor as a result of any act or omission of any vendor, service providers or other exhibitors. Exhibitors and their representatives hereby release the PAS from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims for damages or injuries resulting from the PAS failure to fulfill its obligations as set forth in the rules and regulations and booth construction guidelines.

Before any exhibit may be removed from the building, exhibitors must make arrangements satisfactory to the PAS, the Convention Center and the PAS official vendors for the payment of any charges incurred by the exhibitor in connection with presenting their exhibit.

Liability

The exhibitor agrees to protect and keep the PAS forever harmless from any damage or charges imposed for any violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the exhibit hall and the PAS regarding the exhibit premises; and further, the exhibitor shall at all times protect, indemnify and keep harmless the PAS and the Convention Center against and for any and all costs, damages, liability or expense arising from or out of accident or other occurrence to anyone, including the exhibitor, its agents, employees or business invitee, which arise from or out of or by reason of said exhibitor occupancy and use of the exhibition premises or a part thereof. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

Eligibility to Exhibit

The Technical Exposition is an extension of the Continuing Medical Education (CME) program of the PAS. In order for your application to be accepted, your products and

services must be related to the practice of pediatrics, and you must be in good financial standing with the PAS.

The PAS has the right to withhold approval of the exhibition of products and services that, in its judgment, do not further the education, scientific or practice needs of its members and attendees. At the request of the PAS, an exhibitor shall remove any product or service included in the display for which approval has not been given.

Payment of Space

A deposit equaling 50% of the total booth space rental must be paid within 30 days of the booth application. Full payment of the booth space is due on November 19, 2025.

Applications submitted after November 19, 2025, must be paid in full within 30 days of the booth application. If the booth is selected within 30 days of the PAS Meeting, full payment is required before the first day of exhibits.

Cancellations & Refunds

The PAS must be notified in writing of the cancellation. For cancellations received by the close of business on November 19, 2025, the PAS will issue a refund of 100%. No refunds will be issued for cancellations received after November 19, 2025. If booth space is reduced, the net reduction of space will be treated as a cancellation of that booth space. No-shows will be treated as cancellations and the exhibiting company will lose all accumulated points toward the following year's space assignments. It is expressly agreed by the exhibitor that in the event the company fails to pay the space rental at the times specified or fails to comply with any other provisions contained in these rules and regulations concerning the use of exhibit space, Show Management shall have the right to reassign the confirmed booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by the company for their space reservation, regardless of whether or not Show Management enters into a further lease for the space involved. In case the exhibition shall not be held for any reason whatsoever, then and thereupon the rental and lease of space to the exhibitor shall be terminated. In such case the limit claim for damage and/or compensation by the exhibitor shall be the return to the exhibitor of the prorated amount already paid for space for this specific event.

Exhibits Floorplan

Show Management has the right to alter the floor plan for the betterment of the show.

Exhibit Booth Staffing

As a courtesy to the attendees and to fellow exhibitors, it is important that exhibitors open their exhibits on time each day and staff them throughout the day until the scheduled closing of the Technical Exposition on the last day. It is strongly recommended that all exhibitors staff their booths with a minimum of two representatives and schedule departing flights accordingly to ensure adherence to this regulation.

PAS EXHIBITOR CODE OF CONDUCT

The Pediatric Academic Societies (PAS) Meeting is committed to providing a professional, collegial, safe, and respectful environment for the PAS Meeting. All attendees must agree to conduct themselves professionally and comply with all Code of Conduct rules. They may not engage in any demonstrations or other behavior that PAS deems potentially disorderly to the conduct of the meeting or that invade on the rights or safety of others.

The following practices are strictly prohibited at the PAS Meeting:

- Solicitation of any kind by the Exhibitor/Sponsor outside of your booth/table, especially in scientific meeting rooms.
- Loitering in competing company exhibit spaces or chat or otherwise harassing other exhibitors.
- Exhibitors may not solicit other exhibitors. Any exhibitor or company personnel who solicit exhibitors at the show will be considered in violation of Code of Conduct.
- Exhibit personnel may not attend satellite symposia, or other workshops given by other exhibitors unless the organizer provides written permission.

Exhibitor Badges

Exhibitors are encouraged to register in advance. There is no charge for the registration of up to 5 exhibitor representatives per 100 square feet contracted. Pre-registration information will be e-mailed to contracted exhibitors at a later date.

Representatives registered through Exhibitor Registration will be provided with an Exhibitor badge only. Any representative desiring an attendee badge will be required to pay a full PAS meeting registration fee (no exceptions).

Exhibitor badges are personal and nontransferable. Each representative of an exhibiting company must wear the official badge at all times while in the exhibit area. Supplementing the identification with business cards, ribbons or company logotypes is not permitted.

Exhibitor badges may be made out only in the name of the company shown on the Exhibit Space Contract. False certification of individuals as exhibitor representatives, misuse of exhibitor badges or any other method or device used to assist unauthorized persons to gain admission to the Exhibit Hall is in strict violation of the PAS Rules and Regulations. Exhibit badges allow exhibitors access to all PAS events at the Convention Center.

Exhibit representatives may register onsite and will be required to complete an onsite registration form, submitting proof of company affiliation at that time.

Inline Booth Badge Count: 5 per 10 x 10

10 x 10: 5 Badges

10 x 20: 10 Badges

10 x 30: 15 Badges

Island Booth Badge Count: Max Set @ 30

20 x 20: 20 Badges

20 x 30: 30 Badges

30 x 40: 30 Badges

Selling of Products and Services

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order-taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. No signage or advertising of product pricing will be allowed.

Products for sale must be the exhibitor's own, unaltered, marketed products and the products or services must be pertinent to the attendee's professional interest. The PAS reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Exhibitors are responsible for complying with all business license, sales and tax requirements.

Demonstrations or live interviews must be confined to the limits of the space contracted. Special promotional activity must have prior PAS written permission and must be contained within the space contracted.

Printed Material Distribution/ Canvassing

Canvassing in any part of the facilities utilized by PAS is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by the PAS.

Fire and Safety Regulations

Federal, state and city fire laws must be strictly observed. Complete fire safety requirements from the Convention Center will be included in your Exhibitor Service Manual.

Hazardous Waste Disposal

Hazardous waste is any material being stored, recycled or thrown away that could cause injury or death, or pollute air, land or water. At the time of space application, exhibitors who generate material fitting any of these criteria should inform the PAS Exposition Manager of the presence and planned disposition of hazardous waste to allow for thorough planning and preparation.

American Disabilities Act

Each exhibitor shall be responsible for compliance with the American Disabilities Act within their exhibit space.

Cancellation of Exposition

In the event of cancellation of the PAS Exposition due to fire, strikes, governmental regulations or causes that would prevent the scheduled opening or continuance, then and there upon, exhibitors and the PAS have no further obligations to each other, and the PAS management shall determine an equitable basis for the refund of such portion of exhibit fees as is possible, after due consideration of expenditures and commitments already made.

Conditions of Contract to Exhibit

Exhibitors agree to abide by the conditions of contract, rules and regulations and by all conditions under which space at the Convention Center is leased to the PAS. Exhibitors accept responsibility for informing all of their employees and agents of these conditions and agree that they will abide by them also.

FDA Regulations

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes. Information regarding FDA regulations may be obtained directly from the FDA. Requests for information and guidance can be obtained at www.fda.gov/cder, the FDA's medical advertising information line, 301-796-1200, or directed to:

FDA Division of Drug Marketing FDA/CDRH/Office of Device Evaluation

10903 New Hampshire Ave. www.fda.gov. Click on medical device tab

Building 51, Room 3200 for more information.

Silver Spring, MD 20993-8002

ACCME & Exhibits

When commercial exhibits are part of the overall program, arrangements for these should not influence planning or interfere with the presentation of CME activities (SCS 4.1). Exhibitors must comply with standards established by the Accreditation Council on Continuing Medical Education (www.accme.org), the American Medical Association's

Ethical Opinion on Continuing Medical Education and Gifts to Physicians (www.ama-assn.org), the Food and Drug Administration regulations regarding industry-supported scientific and educational activities (www.fda.gov), the PhRMA Code on Interactions with Healthcare Professionals (www.phrma.org), the AdvaMed Code (www.advamed.org) and the Office of the Inspector General (OIG) Guidance.

Insurance

The exhibitor shall, at its sole cost and expense, procure and maintain throughout the term of the contract for exhibit space, comprehensive general liability insurance against claims of bodily injury or death and property damage occurring in or upon or resulting from the premises leased. The general liability insurance should recognize the Pediatric Academic Societies and the Convention Center as an additional insured. Such insurance shall include contractual liability and products liability coverage with the combined and single limits of liability of not less than \$1 million. The exhibitor shall obtain and furnish upon the request of PAS Exhibit Management a Certificate of Insurance evidencing the required insurance. *Note: Each exhibiting company must have a certificate of insurance. This is in addition to a certificate of insurance for companies providing set up and dismantling.

PAS Priority Point System

The PAS Priority Point System will be used to determine priority appointments for future year booth selection. PAS will use the exhibitor's past three years points to determine appointment time. Points are accumulated as follows:

- Total number of years exhibited with PAS (5 points per year)
- Total number of booths contracted (1 point for each 10' x 10' [100 square foot] space)
- Completion of Post Exhibitor Evaluation (1 points per year)
- Securing housing inside PAS Housing Block through the official Housing Bureau: Companies who make reservations for nine rooms or fewer will receive two priority points. Companies with ten or more rooms will receive two priority points for the first nine people, plus one point for each additional ten people booked at any of the PAS official hotels.
- PAS Sponsors receive between 3-15 points depending on the level of Sponsorship
- Under \$20k – 3 points

- \$20k – \$49k – 5 points
- Bronze Level \$50k – 10 points
- Silver Level \$65k – 15 points
- Gold Level \$80k – 20 points
- Platinum Level \$95k – 25 points

Enforcement of Rules and Regulations

As a condition for exhibiting, each exhibitor shall agree that they, their employees and their agents will observe all PAS policies and regulations as described in this document. Failure to halt or amend these actions or comply with these policies and/or regulations will result in the following penalties:

- A warning will be issued to the exhibiting company, outlining the actions that are in violation of the policy and regulations.
- The first penalty assessed by the PAS will result in the company not accruing the exhibit participation points for the current year.
- The second penalty assessed by the PAS will result in the company losing one-half of its accrued exhibit participation points.
- The third penalty assessed by the PAS will result in the company losing all of its accrued exhibit participation points.
- The fourth penalty assessed by the PAS will result in the company not being eligible to exhibit at future PAS meetings and exhibitions.
- The PAS reserves the right to restrict and/or dismiss at any time exhibit, which it deems undesirable. Violators of the Rules and Regulations outlined in this document will incur a reduction in points as outlined above for each penalty assessed.

Any exhibitor who begins dismantling or packaging their exhibit and/or exhibit materials prior to the close of technical exhibits, will automatically forfeit all priority points earned over the past five years or may not be permitted to participate in future PAS exhibitions.

Whenever practical or appropriate in the view of the PAS, disciplinary action will be progressive, according to the sequence outlined. However, the PAS reserves the right to levy a more severe penalty, including refusal of or termination of the exhibit at its discretion, without progressing through each of the successive steps. In the event of such

restriction or eviction, the PAS will not be liable for any refunds or rentals, or other exhibit expenses.

In all interpretations of the Rules and Regulations, the decision of the PAS is final. Any objectionable practices by exhibitors or official suppliers should be reported to the PAS Exposition Manager immediately.

Smoking Policy

The Pediatric Academic Societies have established a nonsmoking policy for all portions of the PAS Meeting. No smoking will be allowed in the Convention Center.

General Regulations

Booths must be kept open and staffed daily during scheduled exhibit hours by your company's staff. Breaking down or packaging up of materials earlier than the close of the exhibit hall at 11:30 a.m., Monday, April 26, 2026 is prohibited. At no time should exhibit personnel leave their booth(s) to encourage attendees in the aisles to return with them to their booth(s). This regulation applies equally to all exhibitors; all business, signage and equipment must be conducted within the confines of the booth(s) assigned.

Subletting of Exhibit Space

Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials that are not a part of their own regular products or services.

Entertainment/Promotional Activity

Demonstrations or live interviews must be confined to the limits of the space contracted. The use of magicians, fortunetellers, dancers, mimes, puppet shows or other entertainment of this nature is prohibited unless the exhibitor has written permission from the PAS. The use of celebrities who are not routinely employed as spokespersons for the exhibiting company is discouraged. Special promotional activities must have written permission and must be contained within the space contracted. Exhibitors may not serve or give away alcoholic beverages.

Sound and Audiovisual

Audiovisual and other sound effects must be regulated so that they do not disturb neighboring exhibits. The PAS Exposition Manager reserves the right to determine at what point sound interferes with others and must be discontinued.

Music

Live performance of music is not permitted. License agreements for music covered by ASCAP, BMI and other organizations are the sole responsibility of the exhibitor.

Educational Events in Exhibit Booths — PAS Policy

Exhibiting companies must inform PAS, in writing, of all educational events offered in their exhibit booths. Notification letters must include a description of the event identifying format, content, date, time and names of physicians involved in delivery of the educational event.

Following are guidelines for educational events in exhibit booths:

- Signage in booths must include the following wording: This event is not a part of the official PAS program and is not approved for AMA PRA Category 1 creditTM.
- Companies are advised to reference FDA guidelines and the PhRMA Code on Interactions with Healthcare Professionals (www.phrma.org) and the AdvaMed Code (www.advamed.org).
- No formal seating is allowed in exhibit booths for these events.

Miscellaneous Displays

No balloons may be used as booth decoration or inflated to distribute to visitors at a booth.

Photography

An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. This prohibition extends to the members of the medical or lay press. Booth personnel should notify the PAS Exposition Manager if they are being

photographed/videotaped without their permission. Television or video cameras are prohibited without prior approval of PAS Show Management.

Give-aways

Novelty gifts or souvenirs not manufactured by the exhibiting company must be submitted to the PAS for review. These premiums should be items that can be used during the meeting and in the professional activities of the attendee. PAS may withhold or withdraw permission to distribute souvenirs, advertising or other material it considers objectionable. Exhibitors may not distribute stick-on emblems, unofficial badges or company nameplates. The Convention Center has exclusive food and beverage rights within the Convention Center. All exhibitor food items must be ordered through the Convention Center.

Market Research

Market research companies will be assigned space ONLY if space is available and if research is being done for an approved exhibitor. Research companies MUST submit an Exhibit Space Contract and abide by the same regulations as other exhibitors.

- Market research companies must submit a letter of authorization from the client for whom they are conducting research with the Exhibit Space Contract.
- Surveys and questionnaires must be submitted for approval to the PAS Exposition Manager by April 7, 2026.
- All surveys must be conducted within the confines of the booth(s) assigned. Surveys and questionnaires must not be administered in the aisles.
- Survey documents must not include the name of the Pediatric Academic Societies or make any reference to this meeting that might cause respondents to believe that the PAS is sponsoring the research.

BOOTH CONSTRUCTION AND GUIDELINES

The Official Contractor for the PAS 2026 Meeting is Tradeshow Logic.

Tradeshow Logic Exhibitor Care

2655 Dallas Highway, Suite 120

Marietta, GA 30064

Exhibitor Care:

Tisha Hall thall@tradeshowlogic.com

Phone: 770-432-8410

Exhibits Manager:

Nicole Davis ndavis@tradeshowlogic.com

Phone: 770-432-8410, x110

Fax: 678-501-5087

Material Handling/ Storage/Hauling

Union jurisdictions prevail over the operation of all material handling equipment, all unloading and reloading, and all handling of empty containers. The official material-handling contractor will move all freight from the docks to the exhibitor's booth.

One individual from each exhibiting company is permitted one trip to hand-carry items into the exhibit facility. The use of dollies, hotel baggage carts, flat trucks and other mechanical equipment by the exhibitor(s) is not permitted. Tradeshow Logic will control access to the tradeshow floor which includes access from the loading docks and/or all doorways into an exhibit facility. This will help to provide a safe and orderly move-in/move-out. Unloading or reloading of any freight into the exhibit hall by any and all private vehicles and contracted carriers will be handled by Tradeshow Logic. Rates for material handling services are available via the Exhibitor Service Manual.

Booth Cleaning & Porter Service

MTCC is the exclusive provider and has jurisdiction over all booth cleaning and porter service. Exhibitors and/or Exhibitor Appointed Contractors (EACs) are not permitted to have vacuum cleaners or any floor cleaning equipment on the show floor. For your convenience, a Booth Cleaning & Porter Service order form will be included in the Exhibitor Service Manual.

Exhibit Hall Show, Installation and Dismantling Dates

April 23 8:00am-5:00pm Exhibitor Move- In (20 x 20 Booths and Larger)

April 23 1:00pm-5:00pm Exhibitor Move-In

April 24 8:00am-3:00pm Exhibitor Move-In

The PAS reserves the right to order labor to set up any exhibit with large crates that is not in the process of being erected by 9:00 a.m. on Friday, April 24. Smaller exhibits (10' x 10' or 10' x 20'), by 10:00 a.m. The exhibitor is liable for this labor. All exhibit installation, including product literature and displays, must be completed by 3:00 p.m. on Friday, April 27.

Exhibit Hall Show Dismantling Dates

April 26 11:30am-4:30pm Exhibit Hall closes; move out

April 27 8:00am-11:00pm Exhibitor move out

Exhibitor Service Manual

Your Exhibitor Service Manual, containing order forms for the most often needed exhibitor services, will be available in January 2026.

Independent Contractors

Exhibitors who plan to use the service of anyone other than the official service contractor (independent contractors) must notify the PAS Exposition Office and provide an original Certificate of Insurance no less than 30 days prior to the show. Independent contractors must abide by all rules and regulations set forth by the PAS and the Convention Center. Independent contractors must:

- Perform all services in a professional manner in accordance with the exhibition "PAS 2026 Rules and Regulations."
- Not engage in solicitation of business on the exhibit floor for present or future conventions.
- Confine operation to the exhibit area of their client(s), or in areas specifically designated by the PAS. The exhibit floor, aisles, loading docks, and service/storage areas will be under the control of the official service contractor. The exhibitor-appointed contractor must coordinate all activities with the official service contractor.

- Provide an original Certificate of Insurance to the PAS Exposition Manager 30 days prior to the show dates. The insurance certificate must prove the policy will be in effect during the installation and dismantling dates. Comprehensive general liability insurance against claims for bodily injury or death and property damage of not less than \$1 million for each occurrence and an active workers' compensation insurance policy covering all permanent employees and temporary labor hired to perform work on this event are required. The certificate must name the Pediatric Academic Societies and Tradeshow Logistics as certificate holders and as an additional insured.
- Order decorator labor in advance, either with the official service contractor or directly from the union. Exhibitors who hire labor other than through Tradeshow Logistics for their booth installation and dismantling must notify Tradeshow Logistics of their I&D state in writing not less than 30 days in advance of the event.
- Upon arrival, check-in at the Exhibitor Service Desk to obtain work badges to enable personnel to work on the exhibit floor.

Specialty Contractors Registration

To enable insurance coverage to be verified and access to the Exhibit Hall authorized, exhibitors must notify the PAS if a contractor not included in the Exhibitor Service Manual will be servicing the exhibit. This includes exhibit designers and builders, audiovisual and computer suppliers, florists, security firms, photographers, etc. All rules and deadlines contained under "Independent Contractors" apply. The PAS will work only with the exhibiting company, as the contract for exhibit space is between PAS and the exhibiting company. Communication with non-official or exhibitor-appointed contractors is the responsibility of the exhibiting company.

Contractor Personnel Badges

All personnel working within the Convention Center must be wearing, in an easily visible location, a photo identification badge issued either by their employer or by the union dispatching the labor. Colored stickers specific to the day's activity must also be issued to each worker by the employing contractor and worn visibly. Anyone not wearing these items as specified can be denied admittance to the Convention Center.

Standard Booth Construction

All linear booths are 100 square feet (10' x 10') unless otherwise noted. Booths have a back wall drape that is 8' high, with sidewall drapes that are 3' high. The total height of exhibits (including decorations) may not exceed 8'3" in height. All display fixtures more than 4' in height and placed within 10 linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space that is at least 5' from the aisle line.

Island Booth Construction

An island booth exhibit is a display in four or more standard booth units with aisles on all four sides. Full use of the space is permitted, but the design of the booth must allow for see-through visibility and accessibility from all four aisles. An island booth exhibit may be made by selecting any full block of numbered booths. No drapery is provided for island booths. Island booths exceeding 20' in height will require prior special approval. Island booths may occupy 100% of the rental space but must maintain see-through visibility and accessibility from all four aisles. Visibility must be 50% on all sides. Ex: For a 20x20 Booth Space, openings must be 10ft. on all four sides. A sketch of the island booth must be submitted to the Official Decorator and Show Management upon request. If sketches are not submitted and the construction is determined to be in violation of the above restrictions, the PAS has the right to prohibit the assembling of the booth. PAS Show Management reserves the right to request the Service Contractor to begin setup on any booth larger than 10' x 20' that has not begun construction/setup by 9:00 a.m., April 24, at the exhibiting company's expense. The Service Contractor will be directed to begin setup on smaller booths (10' x 10' or 10' x 20') at 9:00 a.m., April 24 as well. There will be no exceptions to this rule. Invoices for labor and materials will be billed directly to the exhibiting company.

Booth Construction – General

Exposed unfinished sides and exhibit backgrounds must be draped to present an attractive appearance. Close-off drapery will be provided at no charge to the exhibitor. Booth carpeting is mandatory and is the responsibility of the exhibiting company. The exhibits will be inspected at 4:00 p.m., Friday, April 24. At this time the decorator, with the approval of the PAS Exposition Manager, will provide draping and booth carpeting as deemed necessary. Any charges incurred will be the responsibility of the exhibitor. Booth cleaning is mandatory after move-in and is not included in the exhibit rental fee. The PAS has the right to order cleaning if the booth appearance is unsightly and the cost will be charged to the

exhibiting company. Electrical requirements, projection requirements, and all furniture and accessories are the responsibility of the exhibiting company. Order forms for the above services and equipment will be included in the Exhibitor Service Manual, which will be available online to confirmed exhibitors in January 2026.

The use of any and all mechanical devices, power machines or lifts other than hand tools is prohibited on the show floor. Tradeshow Logic will have forklifts available for freight movement and/or the setting of headers for booth display. Lifts provided by exhibitor-appointed contractors will not be permitted on the show floor.

Exhibitors are not permitted to use POWER TOOLS (electric drills, power saws, etc.) on booths of any size. Manual tools such as hammers, screwdrivers, ratchets, pry bars, etc. are allowable for exhibitor use within size and time limitations. Exhibitors may not borrow tools, ladders or other equipment from the exhibit facility or Tradeshow Logic.

Booth Signage

A two-line 7"x 44" identification sign (in black and white) will be provided, giving the exhibitor's name and booth number.

Hanging Signs

Hanging signs are not permitted at the PAS Exposition without the submission of plot diagrams of a proposed hanging sign, and without the approval of PAS Show Management. Plot diagrams must include sign dimensions, which should also include the height of the sign, when hung, from floor to ceiling. Hanging signs and graphics are only permitted to a maximum height of 20' feet from the floor to the TOP of the sign. Due to PAS Rules and Regulations, only exhibitors with booths 20x20 in space, or larger are allowed to submit a request for a hanging sign. *Please remember, due to the location of booths, or complexity of the overhead sign, rigging may be required, which will impact the overall cost to the exhibitor.