

PAS 2027



Minneapolis
APRIL 30 - MAY 3

98TH PEDIATRIC ACADEMIC SOCIETIES MEETING

PAS 2027 Symposia Guidelines

Introduction

The Pediatric Academic Societies (PAS) Meeting offers opportunities for organizations to host educational programs alongside the official PAS program. Sponsored Symposia are not endorsed by the PAS and not part of the PAS official conference program. These events are scheduled during time slots that do not compete with PAS programs or exhibit hall hours. Space is limited; available times for ISS are noted below.

Educational programs, organized outside of PAS yet directed at the same audience, may not be offered over the official dates of the PAS Annual Meeting within 100 miles of the PAS meeting location.

We offer two types of sessions, described below:

- **Industry-Sponsored Symposia (ISS – CME):** Educational programs offering CME credit AMA PRA Category 1 Credit™ through an accredited provider, external to PAS.
 - All ISS must be held in compliance with the Accreditation Council for Continuing Medical Education's (ACCME) Standards for Commercial Support of Continuing Medical Education. In addition, although compliance with the AMA's Ethical Opinion on Gifts to Physicians from Industry is the responsibility of the individual physician, every effort should be made to ensure that PAS attendees are not put in a compromising situation that would be considered a violation of these guidelines. Approval of proposed ISS will be based on these and other regulations as outlined within.
- **Satellite Commercial Seminars (Non-CME):** Educational programs organized by an external organization that do not offer CME credit.

Application and Selection Process

The application process is similar for both program types, with the following steps:

1. Contact Kelly Parkinson to discuss symposium topic, time slot, and details. A contract will be provided to secure your program.
2. After August 1, 2026, create an account in Cadmium and complete all disclosures.
3. Notify the PAS Program Office that you have created an account and need submission access.

Applications are due by **February 16, 2027**, and must include rationale, learning objectives, agenda with speakers, synopsis for publication, completed application with signatures, and payment. For ISS (CME), additional requirements include contact information for the CME sponsor, sample evaluation form, and description of how CME credits will be handled.

Dates and times are assigned on a first-come, first-served basis. PAS strongly recommends submitting early to increase the likelihood of securing your preferred time slot.

PAS will review the application and determine its appropriateness based on the program's scientific merit and audience interest.

Criteria for acceptance of an ISS proposal include the following:

- The topic is timely and of broad interest to the membership.
- The topic meets ACCME guidelines and Standards for Commercial Support, and the content is free of commercial bias for or against any product
- The proposed program is designated for CME credit by an ACCME-accredited provider

To avoid the appearance of conflict, current PAS Board and Program Committee Members may not be included as speakers or moderators for a symposium. All correspondence with symposium speakers, including honoraria and expense reimbursement, will be the responsibility of the organizer.

The sponsor will be contacted in writing regarding the committee's decision approximately one month after review. Applicants may not contact reviewers directly to provide additional information or to check the status of an application. Once a program is selected and approved, it may not be modified.

Available Dates and Session Times

Symposia spots are limited and will be allocated on a first-come, first-served basis.

Symposia are scheduled on the dates and times listed below. Please note that PAS events may be held during these periods, and all schedules are subject to change. The most up-to-date information will be available in the online conference schedule beginning in January.

Date	Session Time	Slots Available
Friday, April 30	8:00 pm – 11:00 pm	3
Saturday, May 1	5:30 am – 8:00 am	3
Saturday, May 1	5:45 pm – 11:00 pm	3
Sunday, May 2	5:30 am – 8:00 am	3
Sunday, May 2	5:30 pm – 11:00 pm	3
Monday, May 3	5:30 am – 8:00 am	3

Note: Regardless of the session time, the room can be released to you earlier for set-up, but the program (including registration, breakfast/dinner) may not begin prior to the listed start times.

Administrative Fees

- Attendance under 100: \$20,000
- Attendance over 100: \$30,000

Payment is due at the time of application. Checks should be made payable to the Pediatric Academic Societies. Full payment will be refunded if the program is not accepted. Fee includes room rental and a brief synopsis for publication purposes. Catering, audiovisual, and other expenses are the responsibility of the organizer.

Symposium attendance is complete dependent on topic relevance, host promotional efforts, and pre-registration. Attendance typically ranges from 10 to 150 participants. Hosts are responsible for promoting their symposium. While PAS can provide guidance on expected attendance based on prior symposia with similar topics, this should not be interpreted as a guarantee of a specific number of attendees.

Cancellation Policy

Cancellations must be submitted in writing. For cancellations received by November 3, 2026 an 80% refund will be issued. No refunds will be provided after this date.

As PAS does not direct the topic selection or marketing efforts, it is not responsible for the final attendance of the symposium.

Symposium Requirements

- The creation and promotion of symposium content is the sole responsibility of the host.
- All events must be presented in person. Hosts may, at their own expense, livestream the in-person event for virtual attendees.
- Hosts are responsible for managing their own symposium and must provide an online event website where attendees can register in advance and access event information.
- Hosts are encouraged to explore creative ways to engage attendees, provided all activities comply with PAS guidelines, event policies and ACCME Standards for Integrity and Independence in Accredited Continuing Education.
- Hosts are encouraged to purchase additional advertising opportunities to enhance promotion within the PAS community. Details on available opportunities can be found on the PAS website or by contacting Kelly Parkinson.

Event Arrangements (Catering, Audio Visual, and Logistics)

ISS will be assigned by PAS at an official PAS hotel. Meeting space will be blocked to accommodate sufficient set-up time. All ISS must be contained within the assigned meeting room and the assigned time frame. Those scheduled for early morning sessions may have access to the room the evening preceding the session. If the room is in use, set-up may be delayed until after 11:00pm.

If company policy allows, the PAS prefers that a modest meal or reception is provided for either evening or morning programs.

The ISS organizer is responsible for the arrangement and payment of all details regarding room set up, catering arrangements, audio visual etc. Instructions and contact information will be distributed in early February with the room assignment confirmation.

It is required to use the PAS Meeting AV provider.

ISS organizers may plan on recording and/or live streaming their content but must first get approval from PAS and will be responsible for all charges associated.

ISS organizers are responsible for handling pre-registration and on-site management of the event.

No sales activities may take place, and no promotional materials may be distributed in the session room or the registration area.

All expenses associated with room set up and clean up, food and beverage, audiovisual, electrical, telephone, shipping, signage, etc. are the sole responsibility of the ISS organizer. The application fee includes meeting room rental fee only.

The application and administrative fee do not include audiovisual equipment rental or labor costs.

PLEASE NOTE: One person must be designated as the contact for all company communications. PAS will only work with that designee throughout the planning process.

Program and Promotional Materials Graphics and Fulfillment Guidelines

The following specifications apply to all graphics used in promotional opportunities for both Industry-Sponsored Symposia (ISS) and Satellite Commercial Seminars (SCS). Final materials must be submitted to Kelly Parkinson by **March 11, 2027**. Provide the URL to your registration site along with your graphics. Example: [Pediatric Nutrition Continuing Education](#).

Please allow up to **7 business days** for review and approval prior to launch. Failure to meet this deadline may result in delayed launch and potential forfeiture of the promotional opportunity.

- 50,000 Impression Retargeting Campaign:

- Maximum file size: 200MB per creative
- Accepted formats: .png, .jpeg, .gif, video
- Dimensions (pixels, width x height):
 - 300 x 250
 - 728 x 90
 - 160 x 600



- Social Media Graphics: 650w x 150h px



- Email Graphics: 675w x 375h



Compliance (ISS Only)

ISS programs offering CME credit must comply with ACCME Standards for Commercial Support and be free from commercial bias. Current PAS Board and Program Committee members may not participate as speakers or moderators in ISS programs.

Violation Policy

The PAS reserves the right to restrict and/or dismiss at any time any event, topic, format, or materials it deems inappropriate. By applying to host an ISS, you agree to adhere to the ISS guidelines set forth by the PAS. Any violation of these guidelines may result in the immediate dismissal of your company as an exhibitor or your program. PAS reserves the right to dismiss future ISS applications submitted on behalf of any sponsor, credit provider or commercial supporter who has violated these guidelines.

Consequences result in written warning and/or banned from future participation at PAS Meeting Exhibition and/or ISS function.

Contact Information

Kelly Parkinson

Manager, Resource Development Email: kelly.parkinson@pasmeeting.org Phone: 346.258.6241

Additional Promotional Opportunities

Exhibits

Exhibit booth representatives, as well as representatives of the symposium host, credit provider, and commercial supporter, may distribute invitations, tickets, and similar materials only within the exhibit space assigned to the symposium host or commercial supporter. Distribution of such materials is strictly prohibited in all other public areas of the event venue, including virtual chat rooms, common spaces in the convention center or hotel, meeting room hallways, discussion boards, Q&A channels, and other gathering areas such as foyers and restrooms.

Advertising

PAS provides a variety of advertising opportunities to help promote your symposium. Options such as PAS website advertising, targeted retargeting campaigns, email banners, Online Program Guide banners, and app banners have all historically helped increase symposium visibility within the PAS community. Contact Kelly Parkinson for more information or view our prospectus here: <https://www.pas-meeting.org/prospectus/>