

MEDIA SUCCESS AT PAS24



650+ OUTLETS
covered PAS24



370+ OUTLETS
ran wire-transmitted
news release



30+ REPORTERS
registered for
PAS24

Notable Placements

STAT+

MDedge®

Healio

Contemporary
PEDIATRICS

HealthDay
News for healthier living

USA
TODAY

Medscape

Top Research Coverage



**Children with Hypertension
at Higher Long-Term Risk for
Serious Heart Conditions**
(15+ articles published)



**Eye Ultrasounds
May Assist with
Detecting Brain Shunt
Failure in Children**



**Long COVID
Symptoms in
Children Vary
by Age**

Research Topics Covered:



- ✓ Artificial Intelligence
- ✓ Childcare Accessibility and Affordability
- ✓ Hypertension
- ✓ Long COVID
- ✓ NICU
- ✓ Preterm Infants

PAS24 COVERAGE

American Academy of Pediatrics	PAS Panel Addresses Historical Trauma Faced by Indigenous Groups, Calls on Pediatricians to Act
American Academy of Pediatrics	PAS Plenary Highlights New Research on Mental Health, Equity, Pandemic
ANI	Researchers Find How Eye Ultrasounds Help Detecting Brain Shunt Failure in Children
ANI	Study Reveals How Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions
Asian Voice	How Eye Ultrasounds Help Detecting Brain Shunt Failure in Children: Research
Contemporary Pediatrics	Dupilumab Safe, Effective for Up to 1 Year for Atopic Dermatitis in Infants, Preschool Children
Contemporary Pediatrics	Effect of Goals-Activity-Motor Enrichment in Infants with Cerebral Palsy
Contemporary Pediatrics	Emergency Department Serves as Equitable Location for Influenza Vaccine Delivery
Contemporary Pediatrics	Higher BMI, Obesity Probability Not Associated with Early Peanut Introduction
Contemporary Pediatrics	Pediatric Obesity Spiked During COVID-19 Pandemic, Fell Off Post-Pandemic
Cosmos	Age Influences Long COVID Symptoms in Kids
DrugTodayMedicalTimes	Study Highlights Racial and Ethnic Disparities in Youth Mortality Rates
Dynamite News	Study Reveals How Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions

Etemaad	High BP in Childhood May Raise Risk of Heart Attack, Stroke: Study
Healio	Bronchiolitis Transfers Increase at Disproportionate Rate Among Infants
Healio	Children with High Blood Pressure Face Long-Term Risk for Cardiovascular Disease
Healio	Palivizumab Cost-Effective for Prevention of Severe RSV in Infants
Healio	Point-Of-Care Saliva Testing Raised HIV Screening Rate at Adolescent Clinic
Healio	Prompts in Electronic Health Records Improve Guideline-Based Asthma Care
Healio	Q&A: What to Expect at The Pediatric Academic Societies Meeting
Healio	Shorter Antibiotic Courses Fail to Beat E. Coli Bacteremia for Some Infants in NICU
Healio	Study: IVIg Lowers Mortality in Children with Myocarditis
Healio	Survey: 49% of Parents Unaware of Conditions Included in Newborn Screening Tests
Healio	Survey: Trust in Vaccines Declines Among Teenagers, Parents
Healio	Training Helps Obstetric Offices Increase Maternal Flu Vaccination
Healio	Transmission to Unvaccinated Babies 'Incredibly Rare' When Rotavirus Vaccines Used in NICU
Healio	VIDEO: 'Menu of Options' Can Help Pin Down Families' Desire for Social Resources
Healio	VIDEO: Childcare Unaffordable for 98% of US Medical Residents

Healio	VIDEO: Educating Practitioners About Naloxone Benefits Patients
Healio	VIDEO: Increasing HPV Vaccination Using 'Boot Camp Translation'
Healio	VIDEO: Pediatrics Faces 'Workforce Crisis'
Healio	VIDEO: The 5 C's of Media Use for Children
Health Medicine Network	ChatGPT Found to Display Lower Concern for Child Development 'Warning Signs' Than Physicians
Health Medicine Network	Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions
Health Medicine Network	Eye Ultrasounds May Assist with Detecting Brain Shunt Failure in Children
Health Medicine Network	Multicomponent Intravenous Lipid Emulsion Found to Improve Brain Development in Preterm Infants
Health Medicine Network	New Approach to Equitable Social Care Connects Pediatric Caregivers to Resources Without Screening
Health Medicine Network	Rotavirus Vaccinations in NICU Pose Minimal Risk, Finds Study
Health Medicine Network	Rural Children Struggle to Access Hospital Services, Say Researchers
Health Medicine Network	Study Find Newborn Umbilical Cord Procedure Safe for Long-Term Neurodevelopment in Children
HealthDay	Early Neurodevelopmental Assessments Can ID Cerebral Palsy
HealthDay	Long-Term Risk for MACE Increased for Children with Hypertension
HealthDay	Pediatric ED Length of Stay Reduced with Observation Unit for Mental Health

HealthDay	Quality Improvement Initiative Boosts Early HPV Vaccine Rates
HealthDay	Racial, Ethnic Disparities Seen for Leading Causes of Youth Mortality
HealthDay	Video Laryngoscopy Improves Intubation on First Attempt in Neonates
India 24 Press News	Rotavirus Vaccines Not Causing Outbreaks in NICUs: Report
India Today	Children with High Blood Pressure at High Risk of Serious Heart Conditions
India Today	Study Reveals How Long COVID Symptoms in Children Vary by Age
Inside Precision Medicine	Long COVID Symptoms in Children Vary by Age
Irish Medical Times	Video Laryngoscopy More Successful in Intubating Newborns - Research
Italy24 Press News	Long COVID symptoms. In Pediatric Patients They Vary According to Age
MDedge	Follow-Up for Pediatric Depression Doubles with New Quality Initiative
MDedge	More Rapid Confirmation of an Autism Diagnosis is Coming to Primary Care
MDedge	Pediatric Clinic Doubles Well-Visit Data Capture by Going Completely Paperless
MDedge	Pediatrician Credibility Remains Intact in Midst of Health Misinformation
MDedge	Pediatricians Face Competing Goals in Well Visits for LGBTQ+ Adolescents
MDedge	The Inconsistency of Preparticipation Sports Evaluations Raises Issues About Their Utility

Medical Buyer	How Eye Ultrasounds Help Detect Brain Shunt Failure in Children
Medical Dialogues	Children with Hypertension at Higher Risk for Heart Conditions, Study Finds
Medical Dialogues	Eye Ultrasounds May Assist with Detecting Brain Shunt Failure in Children: Study
Medical Xpress	Long COVID Symptoms in Children Can Vary by Age
Medical Xpress	Longer Use of Breathing Device Supports Lung Growth in Preterm Infants, Research Finds
Medical Xpress	Multicomponent Intravenous Lipid Emulsion Found to Improve Brain Development in Preterm Infants
Medical Xpress	Study Find Newborn Umbilical Cord Procedure Safe for Long-Term Neurodevelopment in Children
Medical Xpress	Survey of US Parents Highlights Need for More Awareness About Newborn Screening, Cystic Fibrosis
MedicalUpdateOnline	Study: Childcare is Unaffordable for U.S. Medical Residents
Medindia	Safer Method for Newborn Blood Cell Transfer
Medindia	Varied Long COVID Symptoms in Children Across Ages
MedPage Today	Early Assessment Fairly Accurate for Flagging Cerebral Palsy
MedPage Today	Kids with Hypertension May Have Twice the Risk of Cardiac Events
MedPage Today	More Newborns Intubated on First Try with Video Laryngoscopy
MedPage Today	Psych Staffing Linked to Shorter Stays in Pediatric Emergency Observation Unit

Medscape	Are Preparticipation Sports Evaluations Worth Doing?
Medscape	Pediatrician Credibility Survives Wave of Health Misinformation
Medscape	Peds Clinic Doubles Data Capture by Going Paperless
Medscape	Resource Menu Gives Choice to Caregivers Struggling to Meet Basic Needs
Medscape	Telehealth May Reduce Repeat Asthma ED Visits in Kids
MIMS	Darbepoetin Reduces Death, BPD Risks in Preterm Infants
MIMS	Hypertension Puts Kids at Risk of Long-Term Cardiac Events
MIMS	Infants, Children with Comorbidities at Greatest Risk for Critical COVID-19
MIMS	Preemies Get a Growth Boost with Prenatal Steroids
Mirage News	Eye Ultrasounds Could Detect Brain Shunt Failure in Kids
Mirage News	Long-Term Breathing Device Usage Boosts Preterm Lung Growth: Study
Mirage News	Minimal Risk Posed by NICU Rotavirus Vaccinations: Study
Mirage News	Nemours Researchers to Discuss Youth Health at PAS 2024
Mirage News	New Method Links Pediatric Caregivers to Resources, Study Finds
Mirage News	Research: ChatGPT Lags Behind Doctors in Spotting Child Development Issues

Mirage News	Rural Kids Face Challenges Accessing Hospital Services: Study
Mirage News	U.S. Medical Residents Struggle with High Childcare Costs
Neuroscience News	Umbilical Cord Milking Poses No Neurodevelopmental Risks
Newsroomodisha.com	Study Shows How to Boost Lung Health of Premature Babies
NewsX	Children with Higher Hypertension May Cause Heart Attack: Study
Ophthalmology Breaking News	Eye Ultrasound Proves Effective for Pediatric Brain Shunt Failures
Patient Care	Children with HTN Have 2-Times Higher Risk of Major Adverse Cardiac Events, According to New Research
Ruetir	Map of Long COVID in Children, From Irritability to Phobias and Panic Attacks
Ruetir	To the Bad Pediatrician, He Doesn't Recognize Children with Developmental Delays
Salute Domani	Children with Hypertension at Higher Long-Term Risk for Serious Heart Conditions
STAT	High Blood Pressure in Kids Doubles Their Risk of Cardiovascular Disease, Study Finds, Bringing a Call for Routine Screening
StudyFinds	What is Brain Shunt Failure? Why Headaches and Fatigue May be Warning Signs for Certain Children
The Pioneer	Rotavirus Jabs Do Not Cause Outbreaks in NICUs: Report
Times Now	Study Says Children with High BP Have Four Times Higher Risk of Heart Attack, Stroke Later in Life
TrimFeed	Study Finds Offering Menu of Options Boosts Caregiver Acceptance of Aid

TrimFeed	Study Reveals Alarming Long-Term Heart Risks for Youth with High Blood Pressure
TrimFeed	Video Laryngoscopy Improves Intubation Success in Neonates, Study Finds
USA Today	https://www.usatoday.com/story/news/health/2024/08/21/long-covid-symptoms-teens-kids-study/74857376007/
ZeeNews	High Blood Pressure in Childhood Linked to 4x Higher Risk of Heart Attack and Stroke, Study Finds