# What You Need to Know about The PAS Twitter Team

## **Instructions:**

Don't wait until PAS 2023 in April to be part of the discussion! Lead the #PAS2023 conversation by becoming a PAS Trainee Twitter Team Member to connect physician-scientists, clinicians, and educators within the pediatric community.

We are looking for engaged individuals who are interested in PAS' goals, community, and research, are active on social media, and are ready to spread the word before, during, and after the conference.

After being selected and receiving your first email with instructions, you will begin following colleagues, friends, the PAS Twitter Team, and the PAS Twitter account and start posting PAS-related content.

## What does it mean to be on the Trainee Twitter Team?

As a team member, you will positively promote PAS 2023 by posting to your social media account before, during, and after the meeting about PAS events, scientific sessions, posters, and personal experiences at PAS.

### What's Involved:

- Start January 2023 June 2023
- In the months before the conference: Post, retweet, and chat about the upcoming conference, sessions, and what you are most excited about!
- Onsite: Share with the community what you are doing onsite at PAS 2023!
- In the months after the conference: Post any photos or memorable experiences you want to share with the community. We will also have some exciting 2024 graphics and announcements for you to share.

### **Communication Format:**

Once selected to be a part of the PAS Trainee Twitter Team, the PAS staff will send you a welcome email with further instructions and access to the Twitter Team Kit, a webpage with resources, graphics, post ideas, etc., at that time you can start posting on Twitter. Each month, PAS will send an email update to all members of the Trainee Twitter Team. If any Trainee has questions or needs help, they can contact Ashlen Novak at <a href="mailto:ashlen.novak@pasmeeting.org">ashlen.novak@pasmeeting.org</a>.

### What are the benefits for our Twitter Team?

PAS Twitter Team benefits include:

- Receive recognition on the PAS 2023 website
- Enter monthly prize raffles by posting to your Twitter account weekly
- Meet the Twitter Team and PAS staff onsite at PAS 2023 for an exclusive coffee break
- PAS will randomly select up to three ambassadors to win free registration to PAS 2024 in Toronto, Canada.

# **Apply Here!**

PAS Twitter Team Application